

# M&A – GLOBAL TREND ON THE RUSSIAN PHARMACEUTICAL MARKET

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#### **KEY TRENDS ON PHARMACEUTICAL MARKET**



### **SPECIALIZATION**

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# **REGULATION**

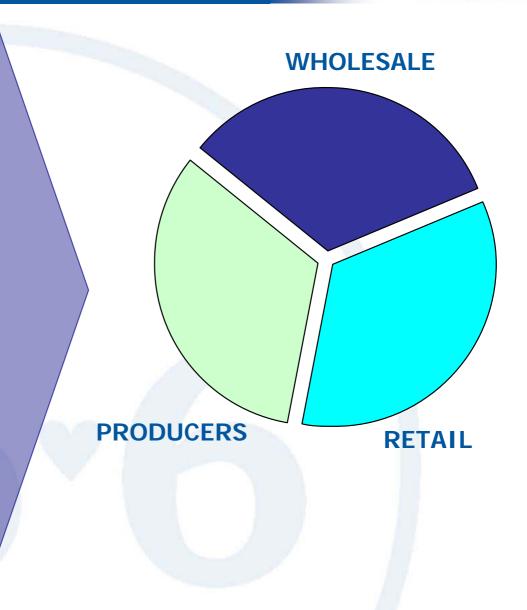
#### SPECIALIZATION



Distinct growth strategies of the major market players

Proper businessmodels

Lack of synergy with adjacent businesses



#### CONSOLIDATION





#### **CONSOLIDATION. RETAIL**



# MAINSTREAM

#### M&A

(Pharmacy chain 36.6) ORGANIC GROWTH

(Doctor Stoletov, Pervaya Pomosch, Implosia, Vita) FRANCHISE

(Rigla, Stary Lekar) STATE PROPERTY MANAGEMENT

#### DLO – Government Reimbursement Program

### **NICHE STRATEGIES**

### DLO PROGRAM SERVICES

(Biotek, social pharmacies of Rigla)

### INTERNET-SALES (I-tek)

### CONSOLIDATION. WHOLESALE



		National	Regional	Local
	Quantity	6	18	over 60
		companies	companies	companies
	Sales growth	37,5%	30,3%	24,2%
	Market share	>60%	<40%	
Source: Pharmexpert				



GLOBAL TREND: TRANSNATIONAL GENERIC COMPANIES GROW THROUTH M&A DEALS

#### INTERNATIONAL PLAYERS CONSOLIDATE THE MARKET FOLLOWING GLOBAL TREND

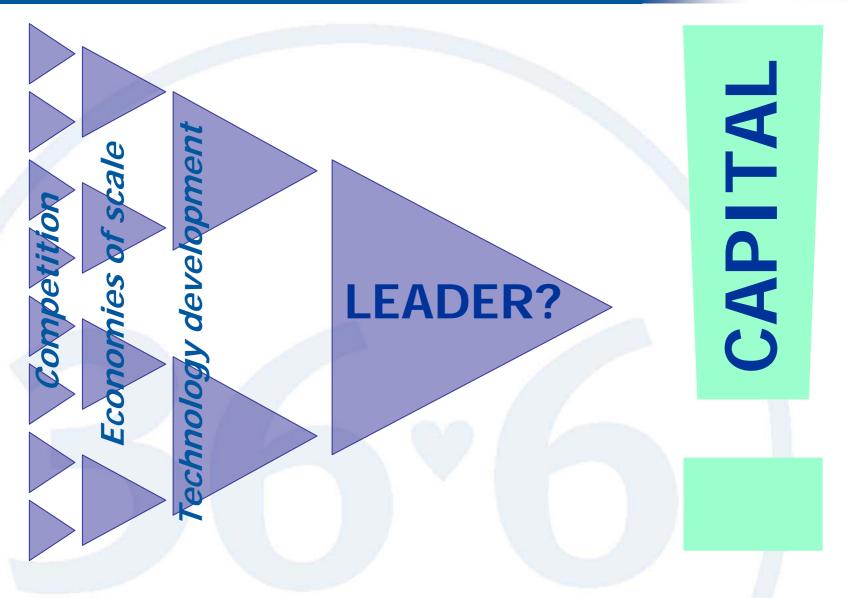
- STADA/ Nizhpharm
- ?/ Akrihin
- ?/ Veropharm
- ?/ Pharmstandart
- ?/ Otechestv. lek-va

LOCAL PLAYERS CONSOLIDATE NATIONAL MARKET TO REACH LEADING POSITION

- Veropharm
- Pharmstandart
- Otechestvennie lekarstva

#### **FINANCING GROWTH**







### **DEBT CAPITAL**

financing growth on current asset base

> Promissory notes Natur Product Loans Pharmacy chain 36.6 Bonds Imploziya Otechestvennie lekarstva

### SHARE CAPITAL

financing growth through acquisitions

IPO Pharmacy chain 36.6 M&A Nizhpharm Akrihin ???



	ACQUSITIONS	ORGANIC GROWTH	
Producers	Market leader	Greenfield (KRKA, Servier, Pfizer?)	
Distributors	<ul><li>Specialization</li><li>Timing</li></ul>	n/a	
Retail		n/a	

#### **BUSINESS COST ESTIMATING**



### **ADVANTAGES**

- MARKET SHARE
- GROWTH POTENTIAL
- ACCOUNTING & REPORTING
- PROFITABILITY
- REAL ESTATE
- PERSONNEL

### **RISKS**

- SOVEREIGN RISKS
- LACK OF TRANSPARENCY
- TAXES
- REAL ESTATE
- COMPETITION

FAIR VALUE

#### CONSUMER MARKET GROWTH FORECAST

2005



Disposable income +8,8% Retail market volume \$248 млрд Retail market growth +12,0% Pharmaceutical market growth +25,0%



Russian retail market, Cosmetics and toiletries \* (Euromonitor)

Pharmaceutical market (Pharmexpert)



TWO-THREE NATIONAL DISTRIBUTORS TO CONTROL AROUND 60% OF THE MARKET

TWO-THREE NATIONAL PHARMACY CHAINS TO CONTROL 30% OF THE MARKET

CONSOLIDATION PROCESS RISE IN PRODUCTION SEGMENT

FURTHER INTRODUCTION OF INSURANCE TO THE HEALTHCARE MARKET



# Thank You

#### This presentation is also available on:

http://www.pharmacychain366.com