# 2002 annual report of "Southern Telecommunications Company" PJSC

25.06.2003

#### **Structure of the report**



- \* General information about "UTK" PJSC
- \* The Company' governing bodies
- \* Main corporate events of the year
- \* The Company's organizational framework
- \* Personnel policy
- \* Position of the Company in the telecommunications sector
- \* The Company's operating results
- \* Distribution of the Company's retained earnings
- \* Report of the Auditor
- \* Report of the Company's Auditing Commission
- \* Priority trends of the Company's activity
- \* Strategic goals

http://www.stcompany.ru E-mail: operator@mail.stcompany.ru Tel. +7(8612) 53-20-56





#### Registered

by the Act of the Krasnodar City Registration Board №494 – A series

by the Act of the Head of the Krasnodar City Administration № 186-P of 20 May 1994

> Seat: 66, Karasunskaya Str., Krasnodar

25.06.2003

The Company's Auditor "Ernst and Young Vneshaudit" CJSC

Location
20/12, Podsosenskiy per., Moscow
Phone: (095) 917-33-06



• License:

**Central Certifying and Licensing Auditing Commission of the Ministry of Finance of the Russian Federation** 

№003246 of 17.01.2003

25.06.2003

The Company's Registrar

## CJSC «Registrator – svyaz»



• Location

27, Presnenskiy Val St., MoscowLicense

Issued by Federal Commission on Securities' Market of the Russian Federation

№10-000-1-00258 of 01.10.2002



## **Charter capital**

<u>Size – RUR 1 bln 297 mln 779 ths 384.66</u>



# Common registered uncertificated shares <u>2 bln 960 mln 512 ths 964 shares</u>

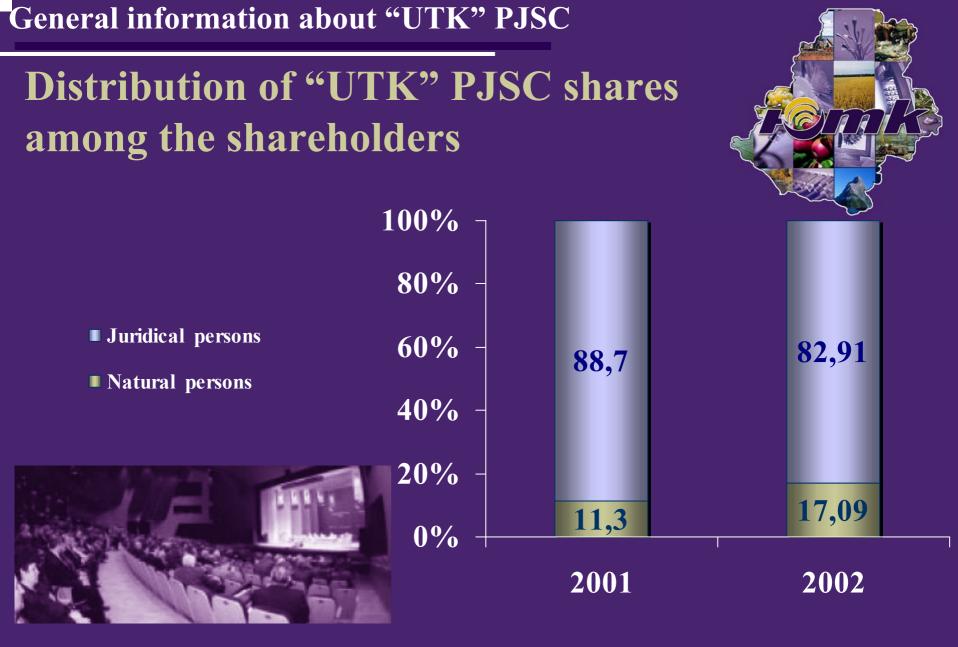
#### • Preferred registered uncertificated shares



# <u>972 mln 151 ths 838 shares</u>

#### Par value: RUR 0.33

25.06.2003



25.06.2003

Annual General Shareholders' Meeting of "UTK" PJSC

## Share capital structure

**"ING BANK** "Depository and EVROASIA-ZAO" Clearing CJSC **Company**" CJSC "ABN AMRO 11% 13% **BANK A.O.'' CJSC OJSC** 5% "Investitsionnaya Kompaniya Svyazi<u>"</u> **CB "J.P. Morgan** ("Svyazinvest") Bank 38% International" Ltd. 4% **"Branswick UBS** Warburg Other Nominees" CJSC 26% 3%

25.06.2003

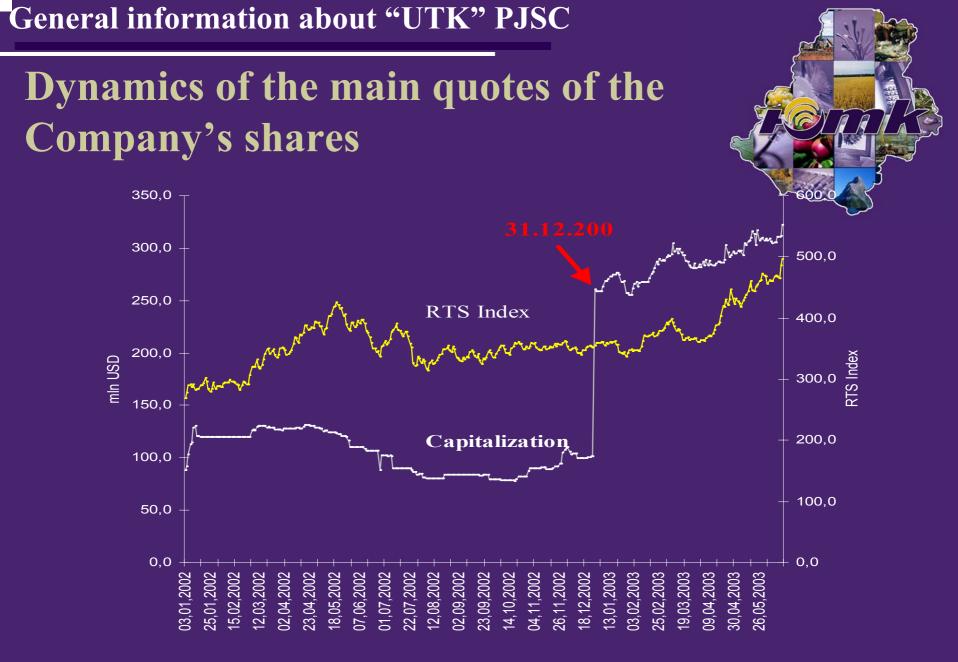
**"UTK" PJSC shares are used when calculating official stock market indices** 



• AK&M Composite Index

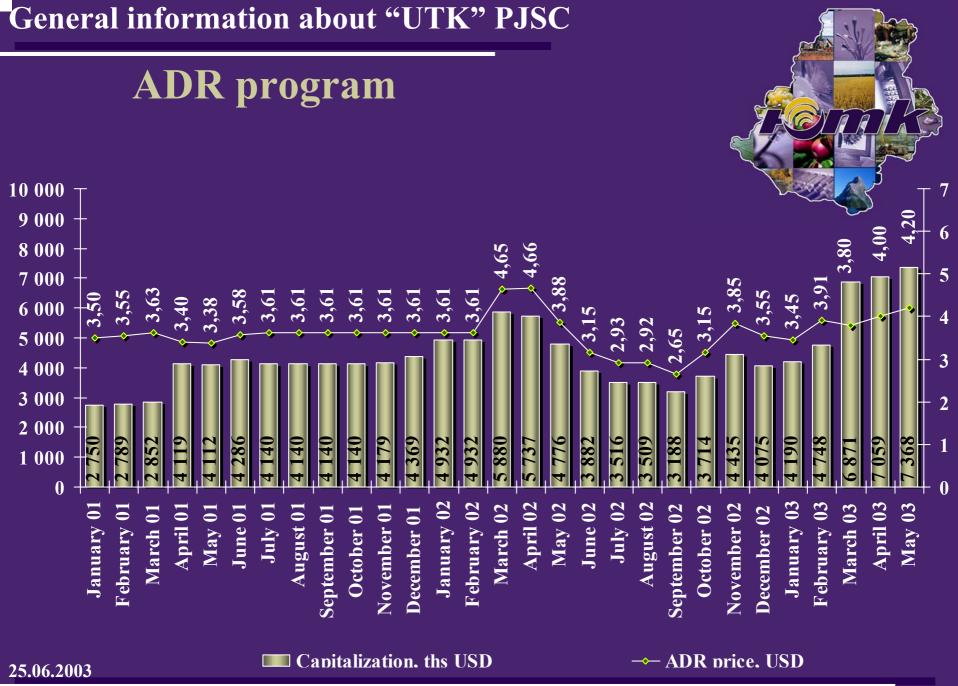
- AK&M Branch Index
- **RTS Index**
- Marken M. K.
- S&P/RUX Index
  S&P/RUX Telecom

25.06.2003



#### 25.06.2003

<u>№</u> 10



<u>№</u>11

The Company's governing bodies

**Board of Directors** 

48 meetings were held

164 resolutions were considered and passed

Main areas of activity:



Financial and economic activity
Financing new corporate developments

Corporate restructuring

Analysis of the efficiency of "UTK" PJSC shareholding in other companies
Approval of dividend pay schedule

•Consideration and approval of business plans and contracts

25.06.2003

The Company's governing bodies

# Management Board

**<u>31 meetings were held</u> 218 resolutions were considered and passed** 

Main areas of activity:

- •Financial and economic activity
- •Capital construction
- •Development and approval of the investment program
- Determination of the priority development trends

•Approval of the main documents regulating the Company's principal activity



•Accounts receivable and measures on their reduction

•Socioeconomic development

Annual General Shareholders' Meeting of "UTK" PJSC



25.06.2003

The Company's governing bodies

## **The Company's Auditing Commission**

2 meetings were held and 2 audits of financial and economic activity were performed



•Checking data adequacy in the Company's reports and financial documents



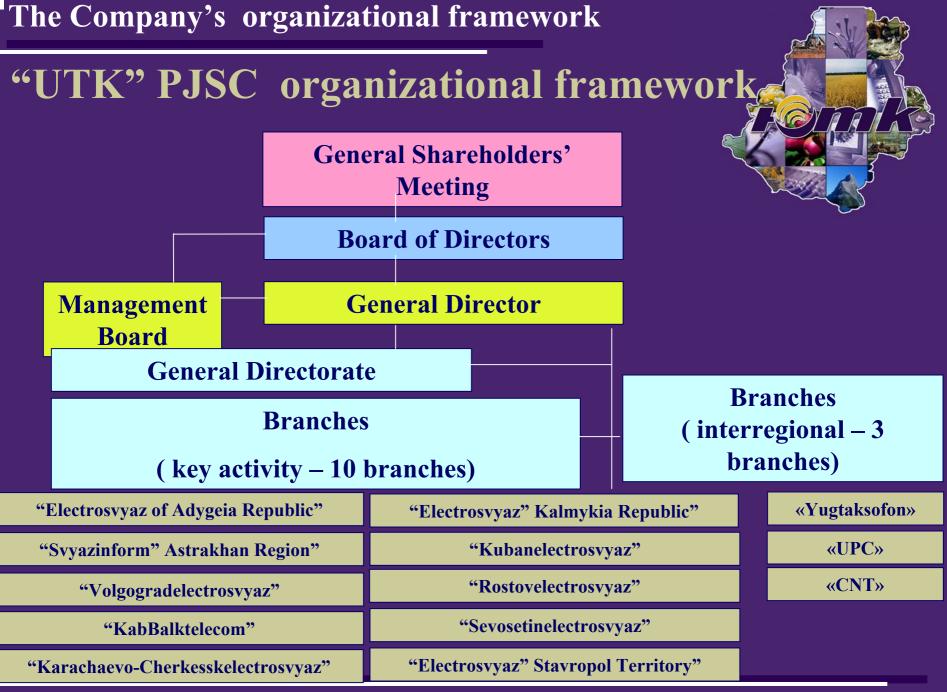
•Revealing facts of infringements of accounting standards and procedures on submission of financial reports designated by the legal acts of the Russian Federation

•Checking the observance of legal regulations on taxation

•Evaluating economic expediency of economic and financial transactions of the Company

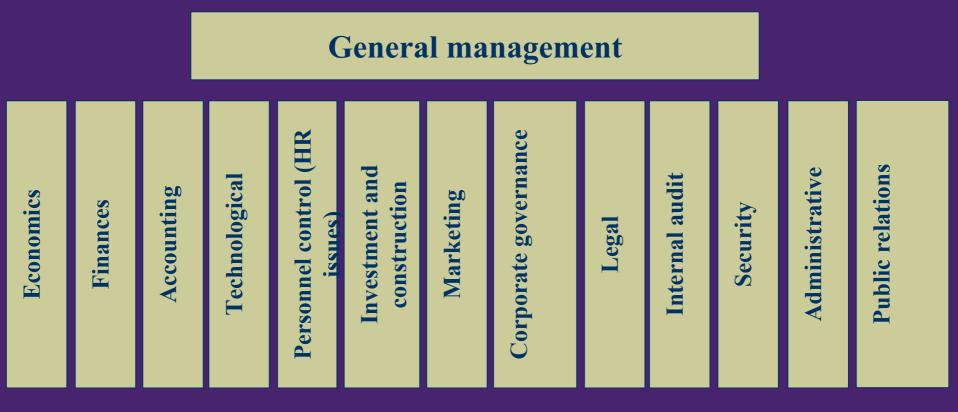
Annual General Shareholders' Meeting of "UTK" PJSC

25.06.2003



The Company's organizational framework

## The main functional blocks of "UTK" PJSC General Directorate's organization framework



25.06.2003

<u>№</u>16

### **Personnel Policy**

# • Effective usage of the existing intellectual potential of the Company

%

100

0

• Realization of the principle of professional knowledge conformity with position held

• Carrying out the unified policy on recruiting, training and professional development of the personnel



85,8 83.9% 78,9 75,5 72,5% 2002 2001 2001 2002. **Provision with specialists Provision with specialists** 

Average in "Svyazinvest" OJSC

with specialized secondary education

Annual General Shareholders' Meeting of "UTK" PJSC

with higher education

25.06.2003

## About the Company's reorganization

- On May 17, 2002 Anti-Monopoly Ministry gave the permit for reorganization.

- On August 15, 2002 FCSM of Russia registered the issue of additional securities in connection with reorganization.

- On July 01, 2002 the merged companies' registers were transferred to the single registrar CJSC "Registrator-Svyaz" in accordance with established procedure.

- The Company's creditors were informed in proper time (December 2001 - January 2002).

- All the necessary actions dealing with redemption and cancellation of shares were carried out (January - February 2002).

- All the necessary measures aimed at minimizing the risks related to reorganization were carried out.

- In October 2002 licenses for provision of telecom services by the regional entity were obtained.

- On October 31, 2002 an entry was made in the Common state register of juridical persons on cessation of activities of the merged companies. All the merging companies lost their legal status of juridical persons and became branches of "Southern Telecommunications Company" PJSC.

Since then the single regional entity operates in the territory of the Southern Federal District.

- On October 31, 2002 outstanding shares of the merged companies were exchanged for shares of new issuances of "Southern Telecommunications Company" PJSC in accordance with the exchange ratios.

- On December 20, 2002 the report on the results of the securities' issuance was registered by FCSM of Russia.

#### 25.06.2003

<u>№</u>18

## Approval of the Company's budget for 2002



Description	Unit	2001	2002	On year
•		Actual	plan	change,%
		Actual	pian	8,000
Increase in number of basic telephone sets	Sets	153 600	171 288	111,52
Length of long-distance telephone channels	Ths ch/km	1 459,3	1 487,8	101,95
Average number of lines	lines	3 065 344	3 199 313	104,37
Sales revenue	Ths RUR	8 218 500	10 436 866	126,99
<b>Revenues from value-added services</b>	Ths RUR	221 800	307 269	138,50
Pre-tax profit	Ths RUR	1 459 600	2 490 376	170,66
Earnings per 1 line	RUR	2 681	3 262,22	121,68
Pre-tax profit per 1 line	RUR	476	759,66	159,59
Earnings per 1 employee	RUR	179 333	234 578	130,81
Pre-tax profit per 1 employee	RUR	31 849	54 625	171,51
Number of lines per 1 employee	lines	66,9	71,91	107,49
Average number of employees on pay-roll	people	47 705	44 492	93,26
Average salary	RUR	3 643	4 515,1	123,9
Wages fund	Mln RUR	1 997,3	2 410,6	120,7
Volume of capital investments	Mln RUR	1 763,1	3 556,5	201,72
Number capacity put into operation	Ths №№	231,5	365,5	157,88

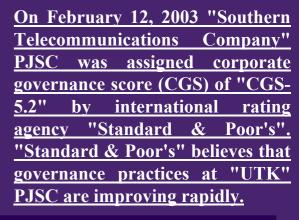
#### **Main corporate events**

# Corporate governance score and credit rating

On December 27, 2001 the international rating agency "Standard & Poor's" assigned its triple-C-plus long-term local and foreign currency corporate credit ratings "Southern to **Telecommunications Company**" PJSC. The outlook is stable. On April 2, 2003 the international rating agency "Standard & Poor's" raised long-term corporate credit rating "Southern Telecommunications Company" **PJSC** "B-" from to "CCC+".

Company	Rating	Outlook	Agency
SibirTelecom	В	Stable	Fitch
VolgaTelecom	В	Stable	S&P
Dalsvyaz	B-	Stable	Fitch
Uralsvyazinform	B-/B	Stable	S&P/Fitch
<b>"UTK" PJSC</b>	<b>B-</b>	Stable	S&P
North-Western Telecom	CCC	Stable	S&P
CenterTelecom	CCC	Stable	S&P

Component of CGS	Scores
Ownership structure and influence	5,5
Financial stakeholder rights & relations	6,3
Financial transparency and information disclosure	4,7
Board structure and process	4,4
25.06.2003	





#### Main corporate events

- Participation in road-shows, major exhibitions and conferences
  - «CeBit», Germany
  - «SecurExpo», Krasnodar
  - «Infocom», Moscow
  - «Svyaz-Expocomm», Moscow



<u>General information and news on</u> the official web-site of the Company

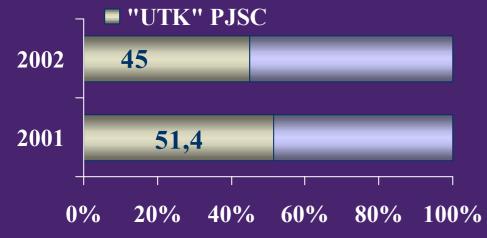


Annual General Shareholders' Meeting of "UTK" PJSC

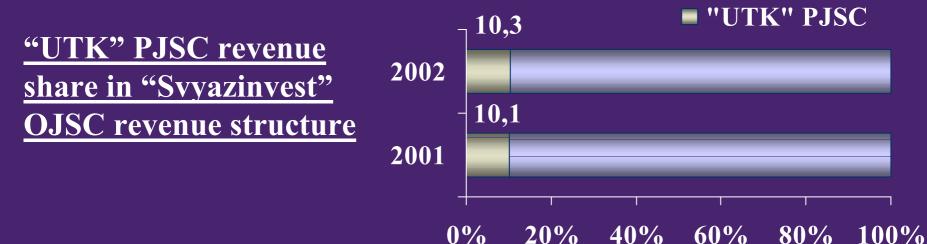
#### 25.06.2003

**Position of the Company in the telecommunications sector** 

# **Position of the Company in the telecommunications sector**

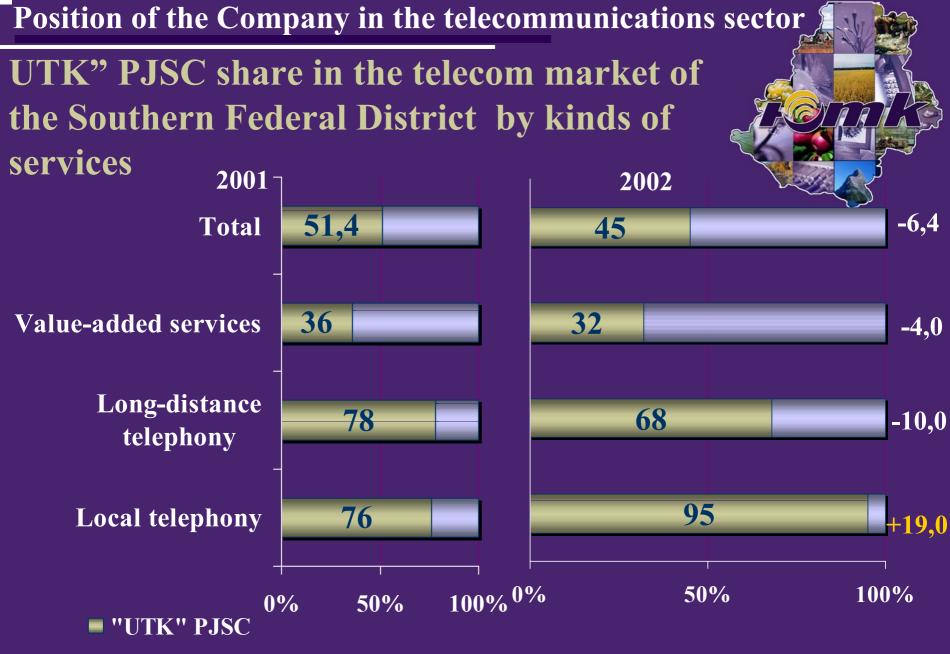


In 2002 the telecom market of the Southern Federal District amounted to RUR 22.6 bln.

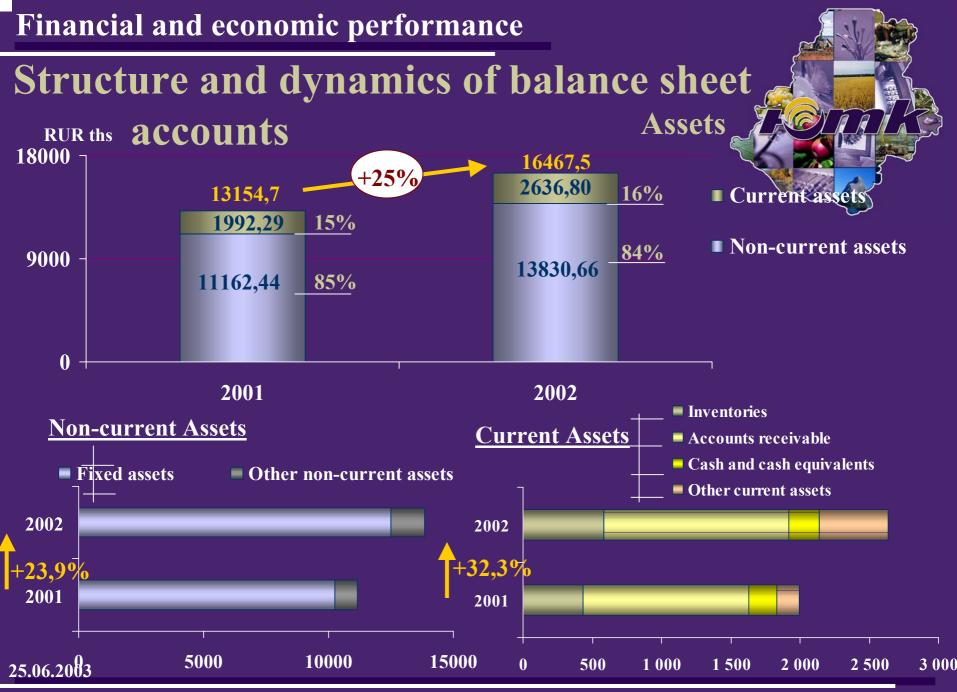


25.06.2003

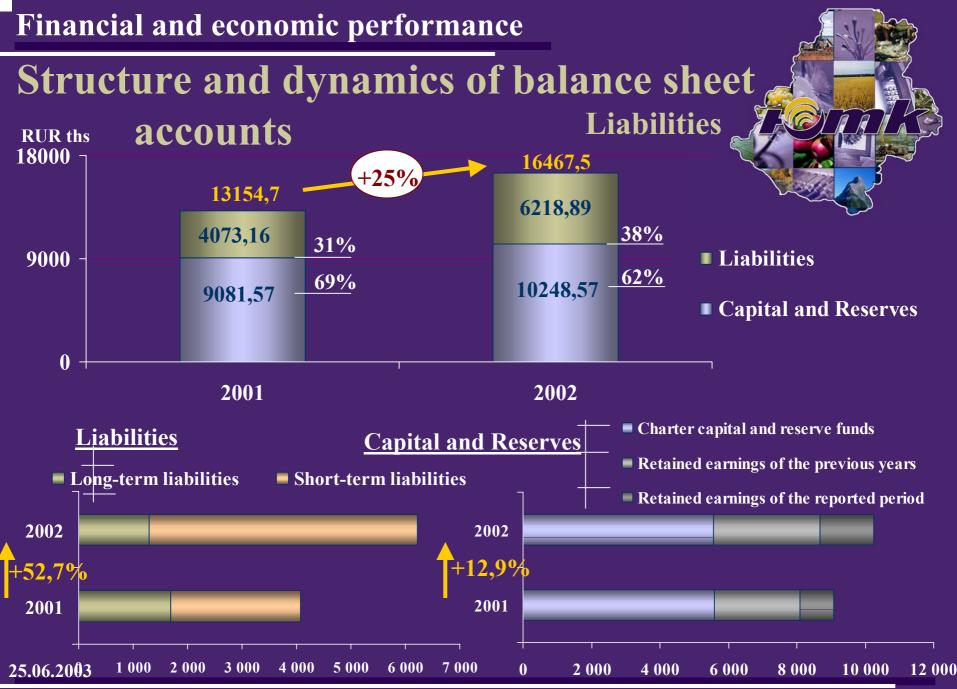
Annual General Shareholders' Meeting of "UTK" PJSC

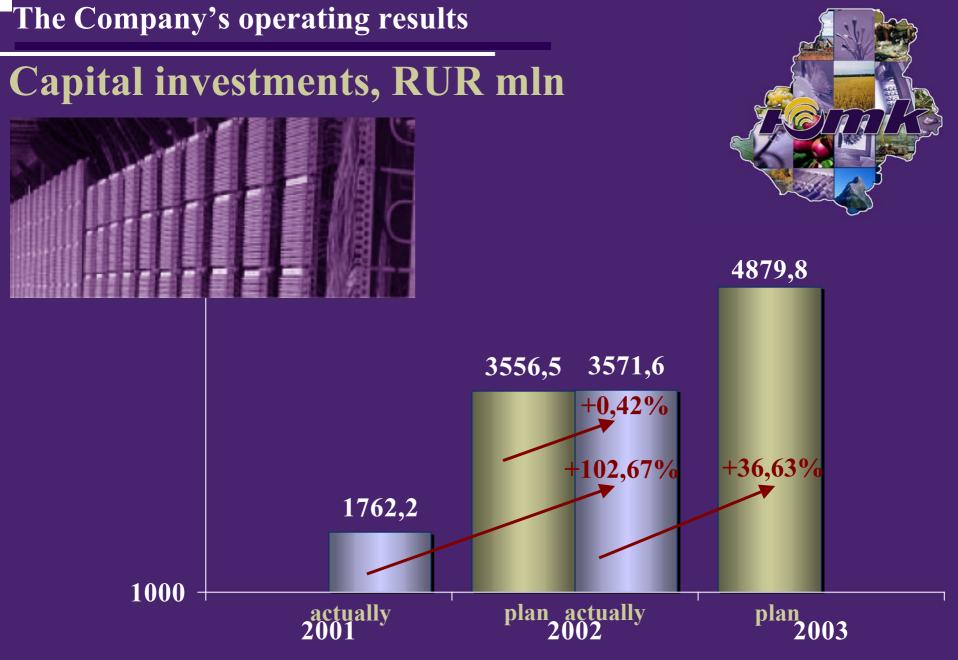


25.06.2003



Annual General Shareholders' Meeting of "UTK" PJSC





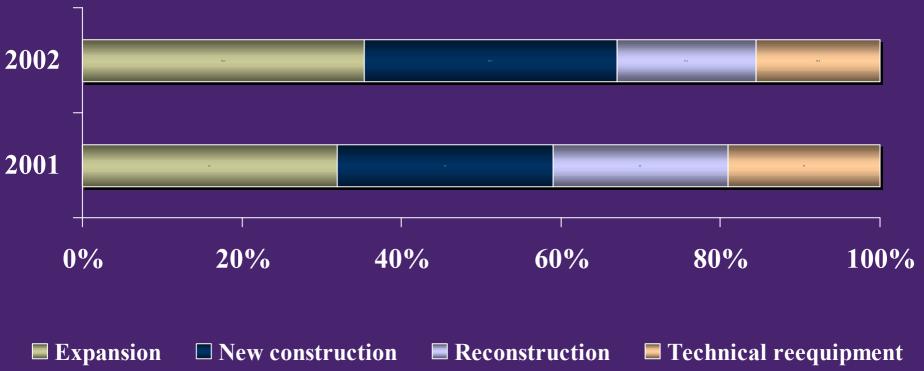
25.06.2003

<u>№</u> 26

## **Capital expenditures for the year 2002**



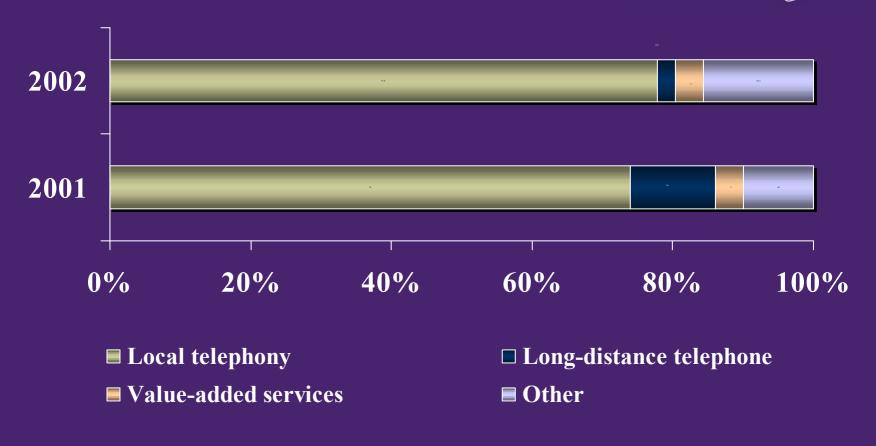
**Capex breakdown in terms of project types** 



25.06.2003

<u>№</u> 27

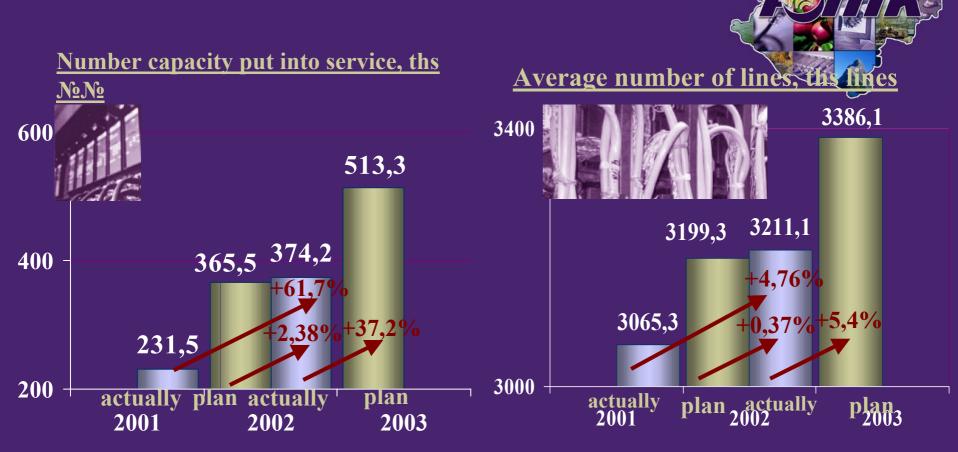
#### **Capex breakdown in terms of kinds of services**



25.06.2003

<u>№</u> 28

## **Capital investments**

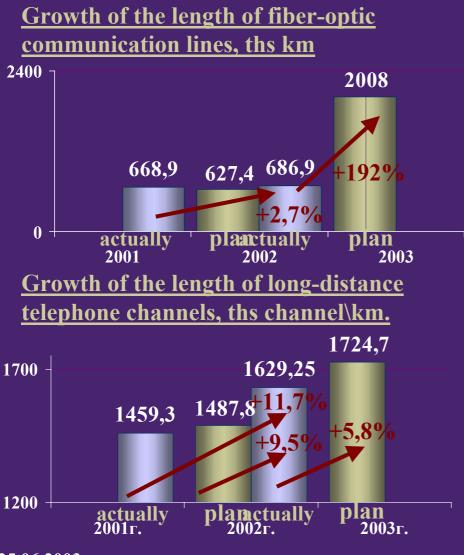


#### **Production capacity**

25.06.2003

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## Main indices of network development



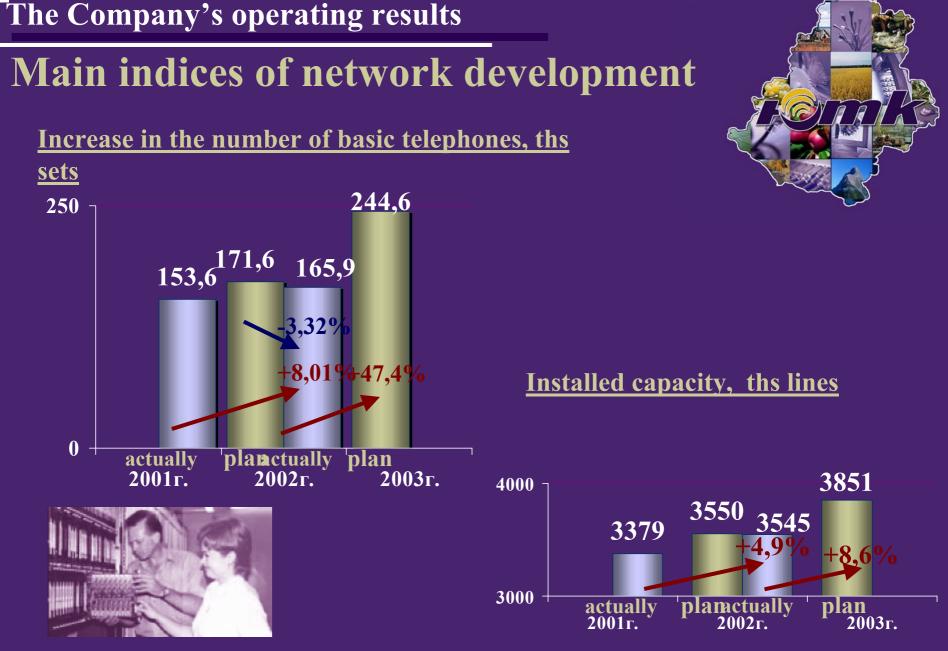


#### **Increase in the number of outgoing** automatic long-distance channels, channels



#### 25.06.2003

<u>№</u> 30



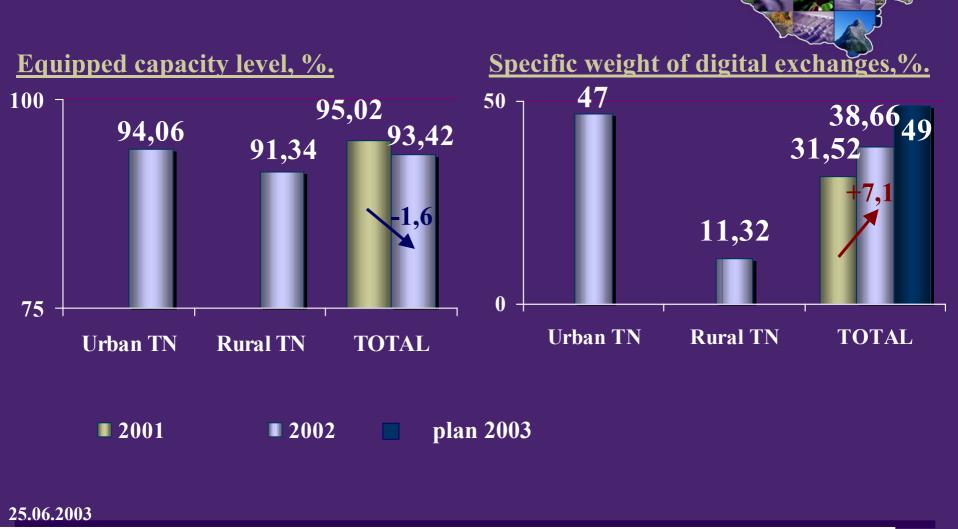
25.06.2003

<u>№</u> 31

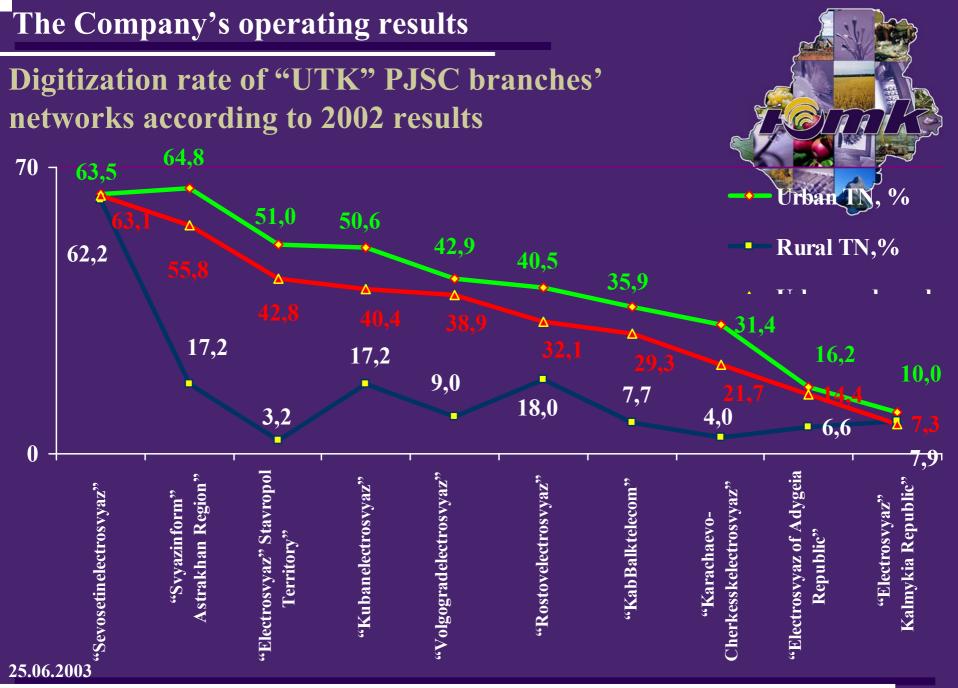


<u>№</u> 32

Main indices of network development



<u>№</u> 33



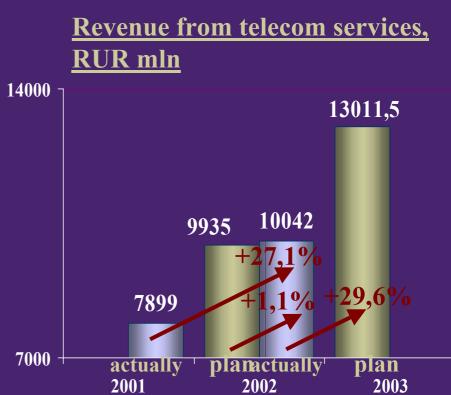
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## Main 2002 performance results

#### Revenue, RUR mln

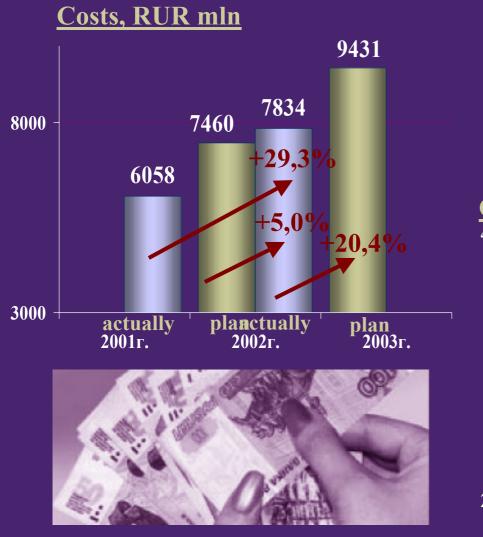




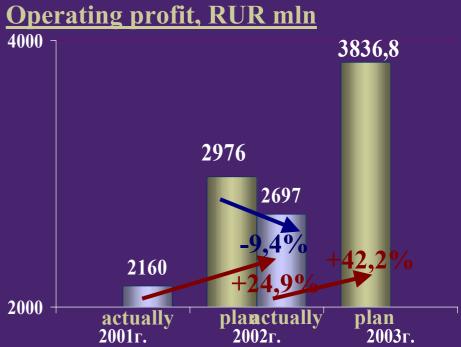


#### 25.06.2003

## Main 2002 performance results

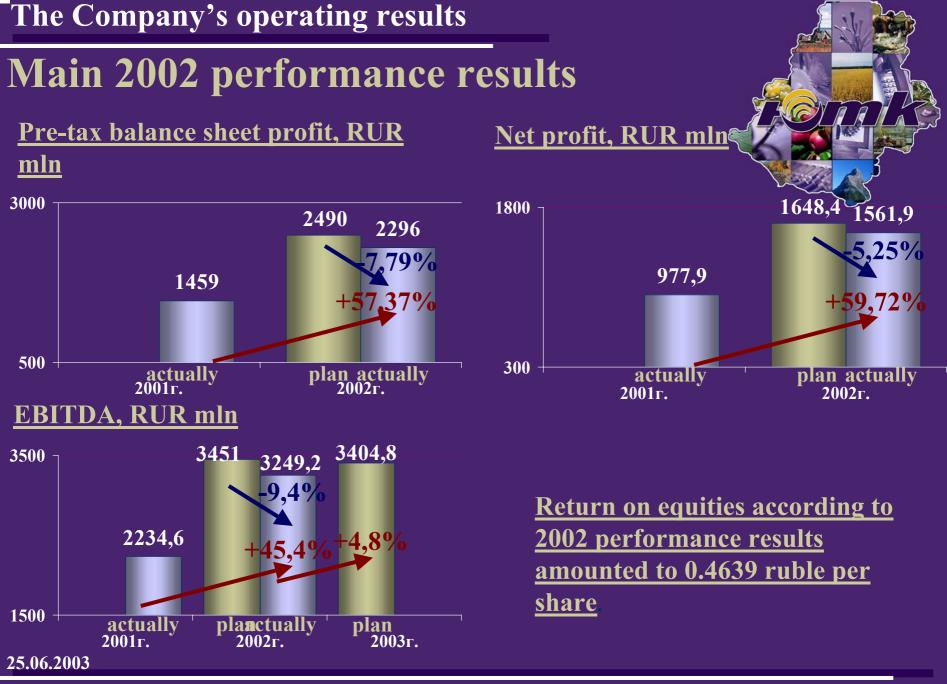


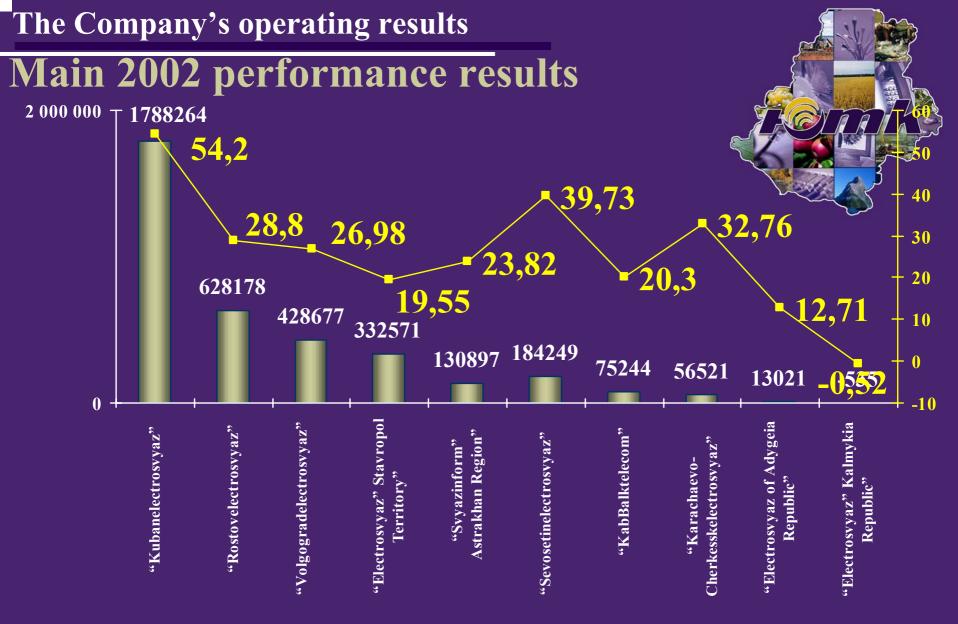




25.06.2003

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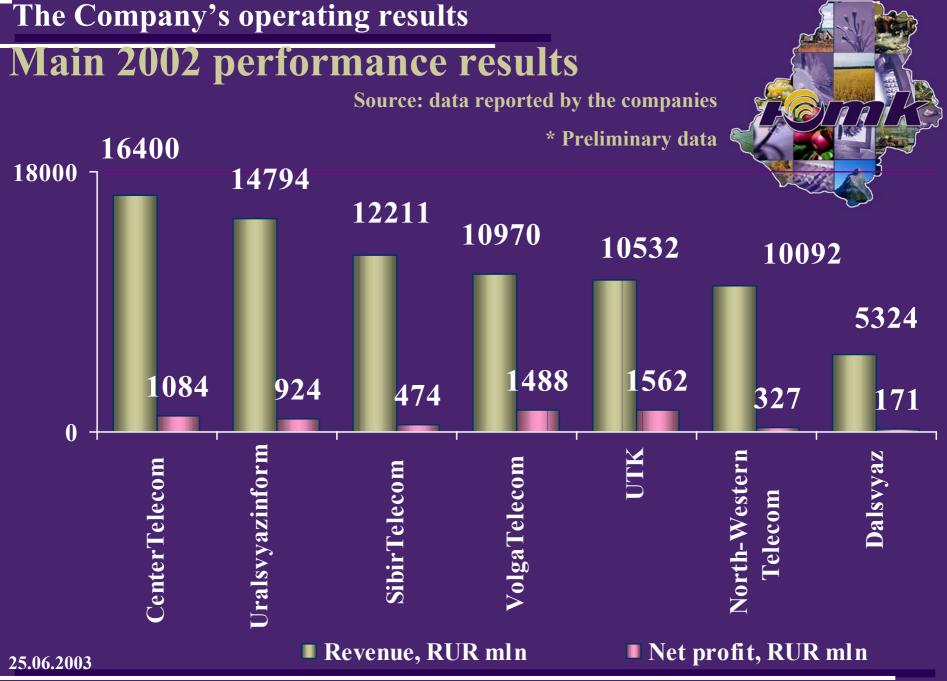


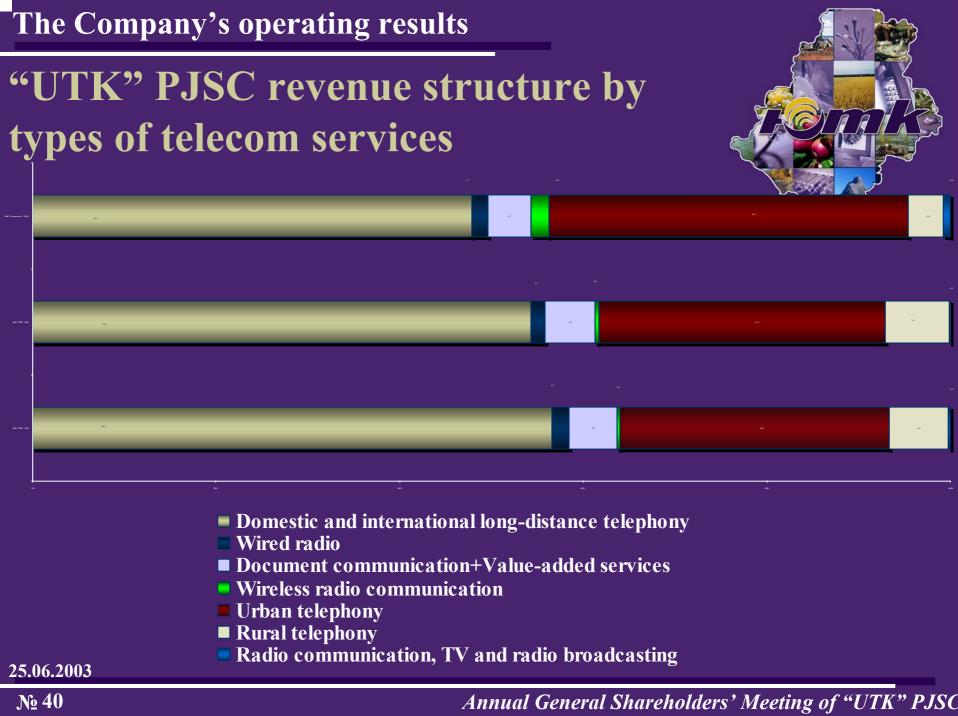
EBITDA ACTUALLY 2002, RUR ths –– EBITDA margin ACTUALLY 2002, %

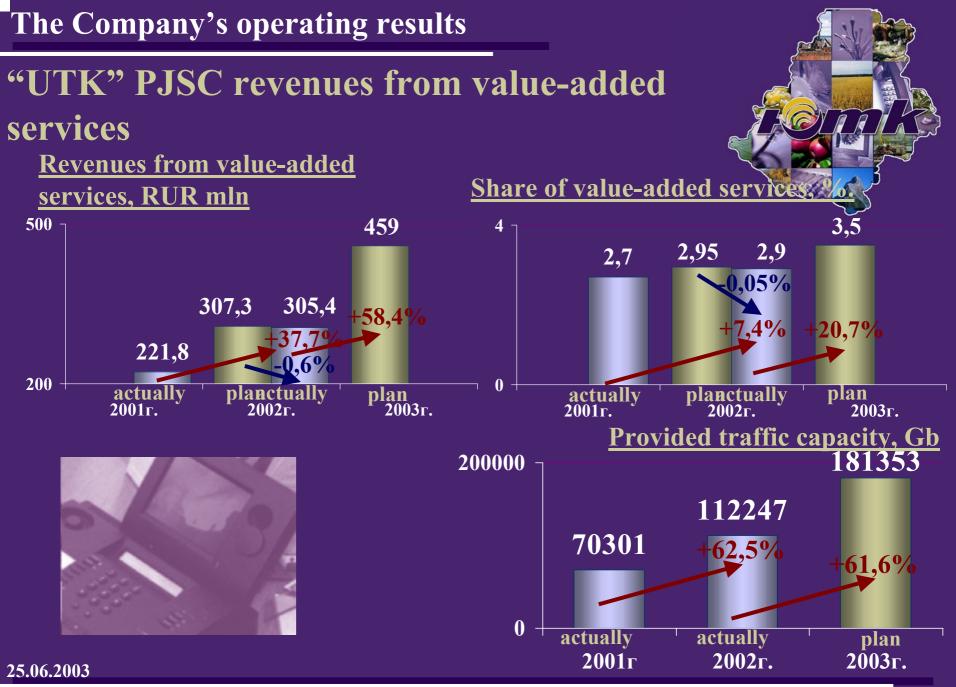
25.06.2003

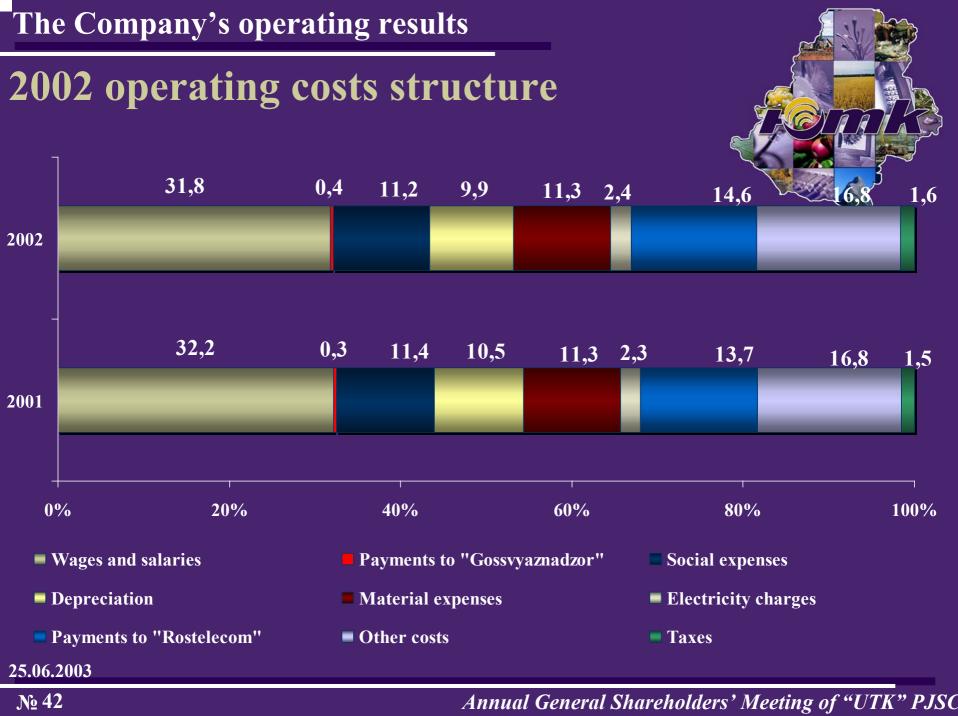
Annual General Shareholders' Meeting of "UTK" PJSC

<u>№</u> 38







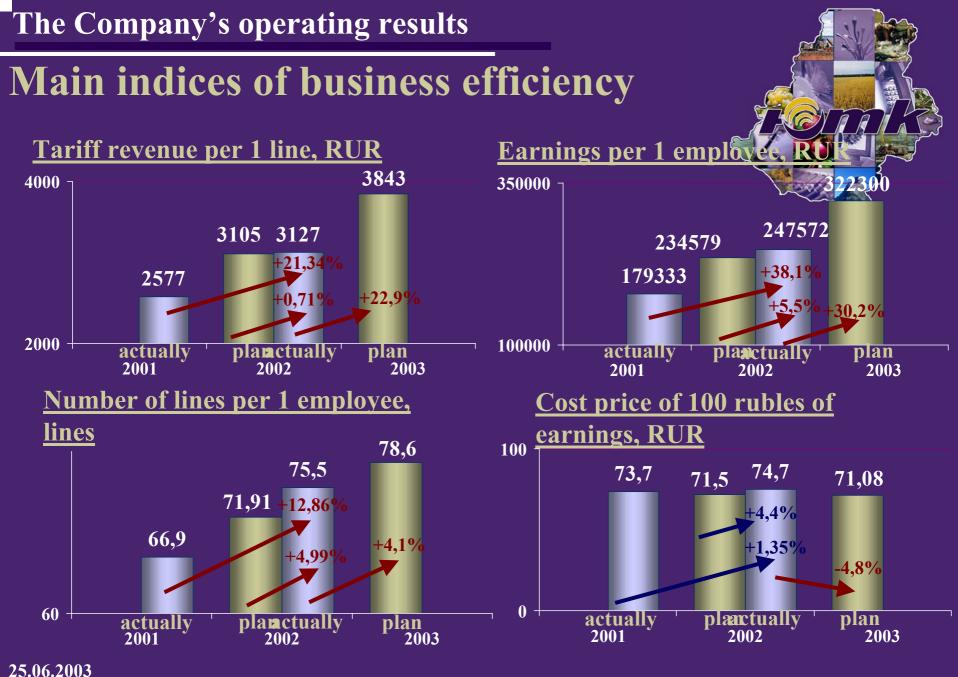


**Personnel policy** 

# Labour and salary, improvement of management structure



25.06.2003



#### <u>No</u> 44

Annual General Shareholders' Meeting of "UTK" PJSC

#### The Company's operating results

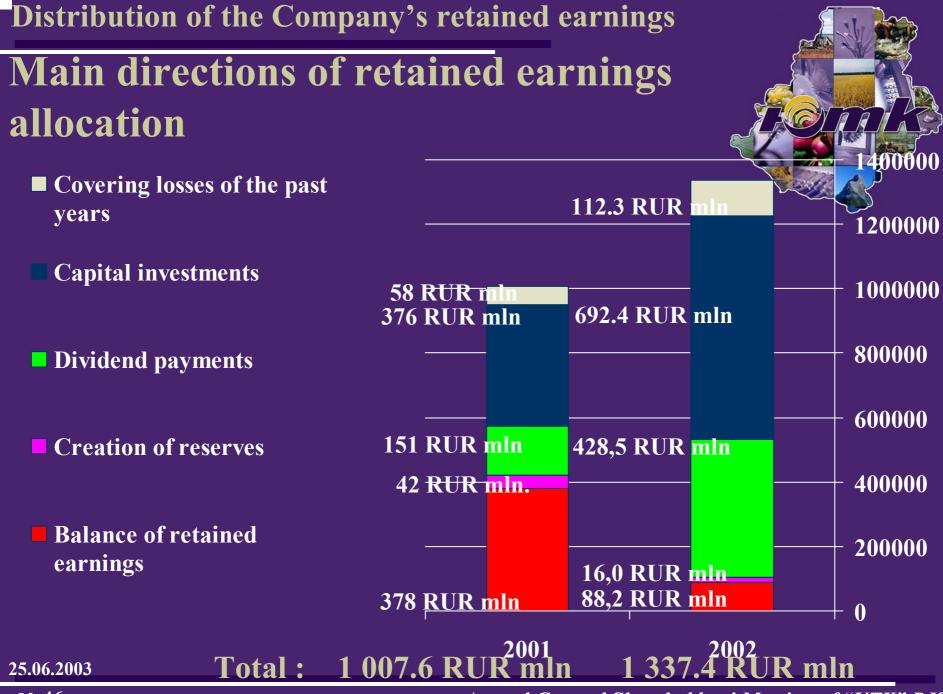
### The Company's net assets



	As at 01.01.2002	As at 01.01.2003	
1. Net assets (RUR ths)	9 252 123		<b>10 419 727</b>
2. Authorized capital (RUR ths)	1 297 779		1 297 779
3. Reserve fund (RUR ths)	47 260		63 200
4. Net assets/authorized capital ratio (line.1/line.2) (%)	712,9		802,9
5. Net assets/sum of authorized capital and reserve fund ratio (line.1/(line.2+line.3)) (%)	687,9	765,6	

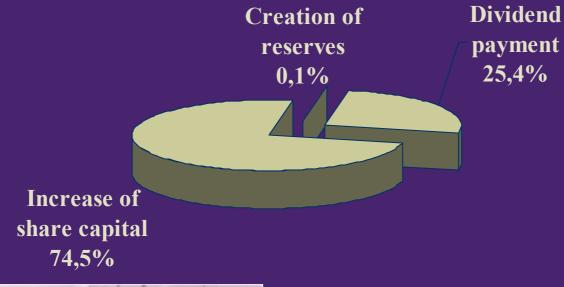


25.06.2003



**Distribution of the Company's retained earnings** 

## Planned directions of retained earnings distribution in 2003





25.06.2003



#### **Report of the Auditor**

#### Auditor's conclusion of "ERNST AND YOUNG VNESHAUDIT" CJSC on the statutory accounting reports of "UTK" PJSC for the year 2002



«In our opinion, in 2002 accounting procedures in respect to preparation of the statutory accounting reports of "Southern Telecommunications Company" PJSC, defined by the words "as at the end of the reported period taking into consideration indices of the merged companies" and "For the reported period", meet the requirements of the Federal Law No 129-FZ as of 21 November 1996 «On Accounting», <u>and the above mentioned statutory accounting reports are trustworthy and present, in all material respects, the financial situation of "Southern Telecommunications Company" PJSC as of 31 December 2002 and its financial and economic results for the period from 1 January to 31 December 2002 inclusive».</u>

"Without making reservation in our report we would like to pay your attention to the section 4 "Analysis and assessment of the balance structure" of the Explanatory notes describing surplus of short-term liabilities over the current assets of "Southern Telecommunications Company" PJSC amounting to RUR 2 284 768 ths as of December 31, 2002, as well as plans of the management in relation to this working capital shortage".

25.06.2003

<u>Nº</u> 48

#### **Report of the Company's Auditing Commission**



In the opinion of the members of the Auditing Commission statutory accounting reports of "Southern Telecommunications Company" PJSC are prepared in the way to present, in all material respects, the and liabilities of "Southern Telecommunications assets Company" PJSC as of 31 December 2002 and its financial results for the year 2002 in accordance with the normative documents of the Ministry of Finance of the Russian Federation (Orders № 34n of 29.07.98, № 43n of 06.07.99, № 60n of 28.06.2000, Amended and Restated)».

25.06.2003

#### The Company's budget for 2003



Description	Measure unit	Actually 2002	<b>Plan 2003</b>	On year change,%	
Increase in number of basic telephone sets	Sets	165 894	244 596	147,4	
Length of long-distance telephone channels	Ths ch/km	1523,2	1724,7	113,2	
Average number of lines	lines	3 211 138,2	3 386 116,2	105,4	
Sales revenue	Ths RUR	10 531 981	13 267 469,0	125,9	
<b>Revenues from value-added services</b>	Ths RUR	305 788	459 045	150,1	
Pre-tax profit	Ths RUR	2 296 636	1 861 204	81,0	
Earnings per 1 line	RUR	3279,8	3918,0	119,5	
Pre-tax profit per 1 line	RUR	715,21	549,66	76,9	
Earnings per 1 employee	RUR	245 572,2	322 300,0	130,2	
Pre-tax profit per 1 employee	RUR	53 986,0	45 213,0	83,7	
Number of lines per 1 employee	Lines\emplo yee	75,5	78,61	104,1	
Average number of employees on pay-roll	people	42 541	41 165	96,8	
Average salary	RUR	5099,6	5796,4	113,7	
Wages fund	Mln RUR	2 603,3	2 996,2	115,1	
Volume of capital investments	Mln RUR	3 571,6	4 879,8	136,6	
Number capacity put into operation	NºNº	374 250	513 281	137,1	

**Priority trends of the Company's activity** 

#### Value-added services

Introduction of new technologies and services in conformity with the trends of telecom market development: by the end of this year the entire range of salable services will have become available in "UTK" PJSC licensed territory

- **Development of common data networks (multi-service networks) in the Southern Federal District:**
- in 2003-2004 integration of network resources and creation of a single control center
- Introduction of universal prepaid service cards:
- in 2003 the Krasnodar Territory, in 2005 the licensed territory of the mega-regional entity

Technical implementation of interregional roaming of services for all "UTK" PJSC customers by the year 2004

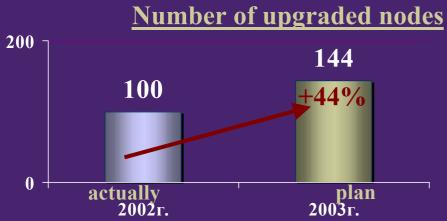
Growth of value-added services' share in total revenue structure up to 12 percent in 2006

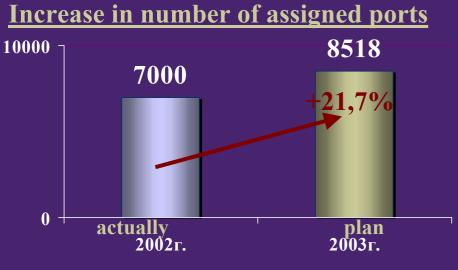


25.06.2003

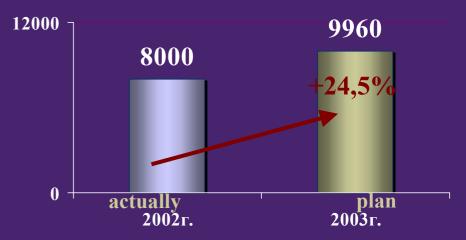
**Priority trends of the Company's activity** 

## Capacity of "UTK" PJSC multiservice networks

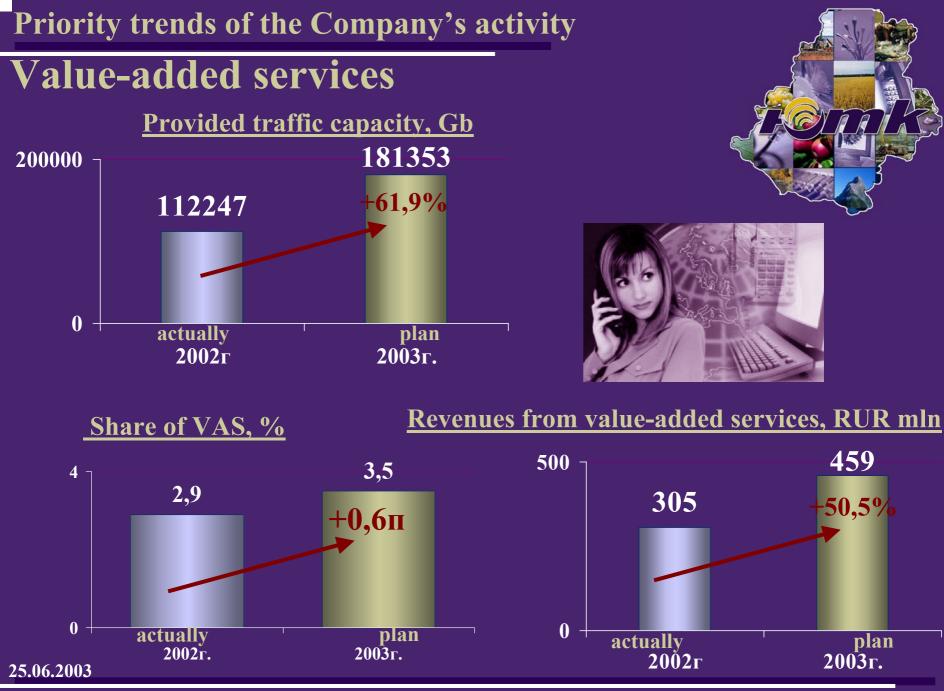




#### <u>Increase in number of Dial-up ports</u>



#### 25.06.2003



#### The Company's development prospect

### Strategic goals

- Annual increase of sales volume by no less than 20 percent and growth of the Company's capital and percent increase of sales volume by no less than 20 percent and growth of the Company's capital and percent increasing the SFD telecom market share up to no less than 51 percent by the year 2006
  Technical reequipment and development of telecom networks at all levels, achieving digitization rate of 67 percent by 2006
- Developing digital primary networks and providing each region with a digital channel by 2006
  Creating common information area in the Southern Federal District and its integration with global information community
- Duoviding for vooligation of the federal Dragners "El
- •Providing for realization of the federal Program "Electronic Russia"
- •Executing the program of restructuring the merged telecom operators in all spheres till 2006
- •Developing market-oriented economically feasible tariff policy on the basis of separate expense accounting of telecom services' production
- •Annual increase of operating profit per one line and per one employee by no less than 18 percent at the expense of step-by-step reduction of operating costs during the process of technical reequipment
- •Developing and approving the Code of corporate conduct in the current year
- •Raising the level of provision with specialists with higher education up to 82 percent by 2006
- •Introducing ERP by 2006
- •Upgrading the Company's managerial effectiveness
- •Improving the well-being of telecommunications workers

#### 25.06.2003



## Thank you for your time!

25.06.2003