

PHARMSTANDARD – LEADING **RUSSIAN** PHARMACEUTICAL COMPANY

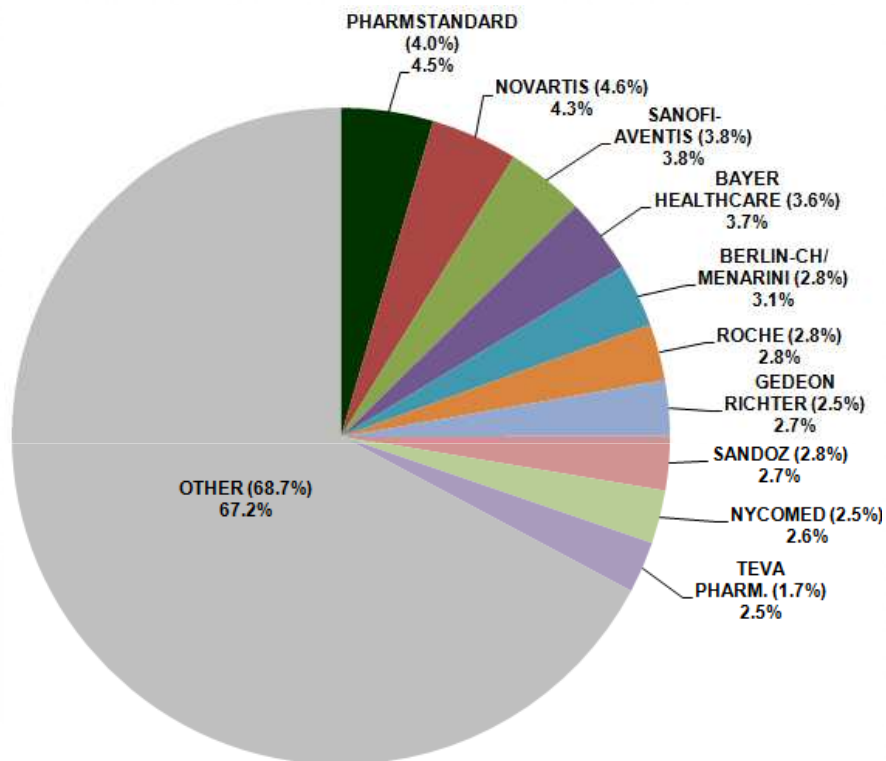
1H 2010 Sales Results Presentation

Conference call: 1H2010 Sales Results (27.07.10)

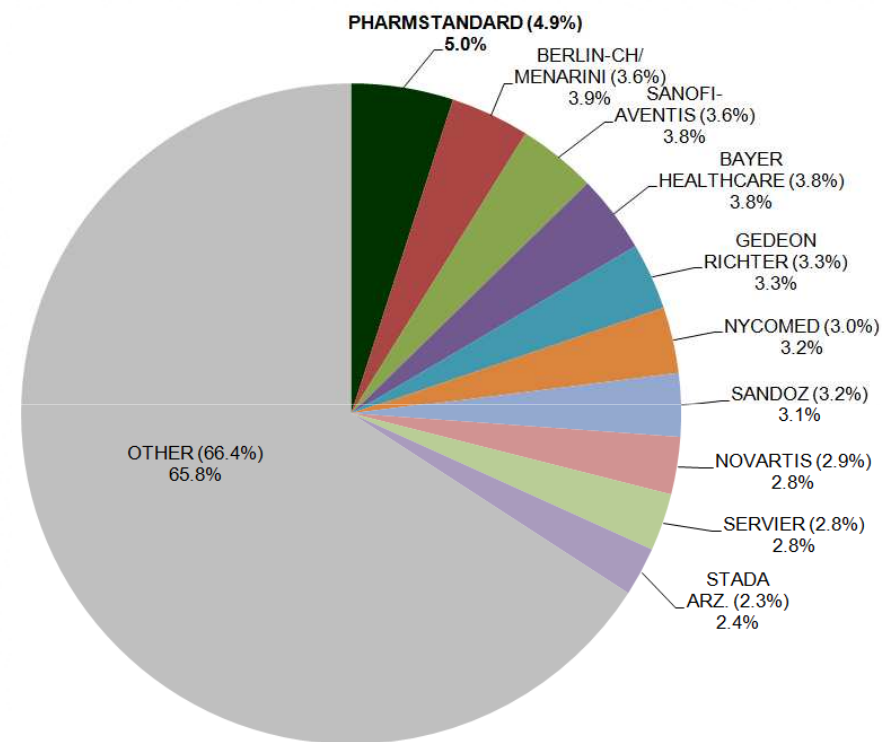


A Leader in the Russian Commercial Segment

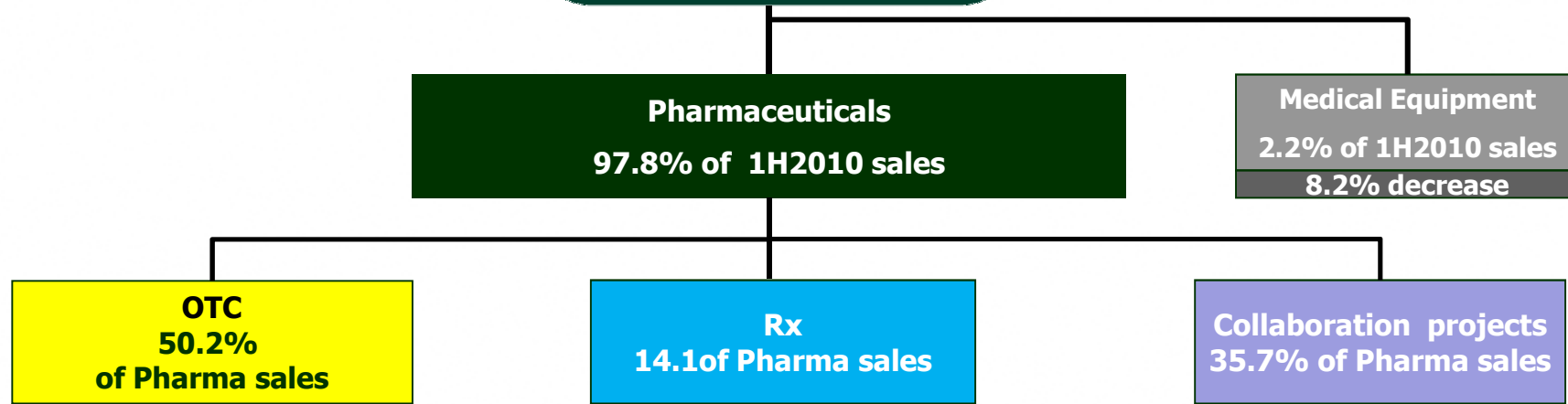
Market Share 2009– All Companies



Market share 1H2010 - Retail Segment



1H2010 Sales Structure



▪ **Therapeutic focus:**

- Analgesics
- Cough & cold
- Vitamins
- Anti-viral
- Anti-fungal

4.7% growth

▪ **Product portfolio includes:**

- Coronary Therapy
- Acid pump inhibitors
- Nitrites & nitrates
- ACE inhibitors
- Alimentary tract

60.4% growth

▪ **Product portfolio includes:**

- Velcade
- Mildronate
- IRS-19 & Imudon
- Others

18.7% growth

14.7% revenue growth in 1H2010
13.3% pharma revenue organic growth for 1H2010

Best Selling Brands 1H2010 (excluding 3rd parties products)

№	BRAND	1H2010			1H2009			Volume 10/09		Sales 10/09	
		Volume (mln packs)	Sales (mln RUR)	% of total sales	Volume (mln packs)	Sales (mln RUR)	% of total sales	Change	%	Change	%
1	Arbidol	13.912	1,610	22.2%	12.329	1,475	23.0%	1.582	12.8%	136	9.2%
2	Pentalgin	16.839	877	12.1%	18.306	945	14.7%	-1.468	-8.0%	-68	-7.2%
3	Complivit	5.531	472	6.5%	7.164	487	7.6%	-1.633	-22.8%	-15	-3.1%
4	Terpinkod	3.010	412	5.7%	2.151	302	4.7%	0.858	39.9%	110	36.5%
5	Phosphogliv	0.991	318	4.4%	0.934	326	5.1%	0.058	6.2%	-7	-2.2%
6	Flucostat	2.582	301	4.1%	2.700	316	4.9%	-0.118	-4.4%	-15	-4.8%
7	Rastan	0.221	301	4.1%	0.024	23	0.4%	0.197	812.8%	278	1206.1%
8	Afobazol	1.639	244	3.4%	1.297	191	3.0%	0.342	26.4%	53	27.6%
9	Amixin	0.538	221	3.0%	0.443	189	2.9%	0.095	21.4%	32	17.2%
10	Codelac	2.532	210	2.9%	3.392	339	5.3%	-0.860	-25.4%	-129	-38.1%
TOP 10 total		47.795	4,967	68.4%	48.741	4,593	71.6%	-0.945	-1.9%	374	8.1%
Other brands		259.672	2,298	31.6%	273.521	1,819	28.4%	-13.849	-5.1%	479	26.3%
TOTAL SALES		307.467	7,265	100.0%	322.262	6,412	100.0%	-14.794	-4.6%	853	13.3%

* Flucostat (tablets&solution for Injection)

** Amixin(№125&№60)

Top 10 Best selling Brands demonstrated growth of 8,1% in value

Top 10 OTC Brands 1H2010 (excluding 3rd parties products)

№	BRAND	1H2010			1H2009			Volume 10/09		Sales 10/09	
		Volume (mln packs)	Sales (mln RUR)	% of total sales	Volume (mln packs)	Sales (mln RUR)	% of total sales	Change	%	Change	%
1	Arbidol	13.912	1,610	28.4%	12.329	1,475	27.2%	1.582	12.8%	136	9.2%
2	Pentalgin	16.839	877	15.4%	18.306	945	17.4%	-1.468	-8.0%	-68	-7.2%
3	Complivit	5.531	472	8.3%	7.164	487	9.0%	-1.633	-22.8%	-15	-3.1%
4	Terpincod	3.010	412	7.3%	2.151	302	5.6%	0.858	39.9%	110	36.5%
5	Flucostat*	2.582	301	5.3%	2.663	310	5.7%	-0.081	-3.0%	-9	-2.9%
6	Afobazol	1.639	244	4.3%	1.297	191	3.5%	0.342	26.4%	53	27.6%
7	Codelac	2.532	210	3.7%	3.392	339	6.3%	-0.860	-25.4%	-129	-38.1%
8	Amixin**	0.449	193	3.4%	0.399	175	3.2%	0.050	12.5%	18	10.3%
9	Activated carbon	37.155	128	2.3%	30.431	87	1.6%	6.724	22.1%	42	48.3%
10	Corvalol	22.270	116	2.0%	26.431	126	2.3%	-4.160	-15.7%	-11	-8.4%
TOP 10 total		105.919	4,563	80.4%	104.564	4,437	81.8%	1.355	1.3%	126	2.8%
Other brands		175.872	1,114	19.6%	198.745	985	18.2%	-22.873	-11.5%	129	13.1%
TOTAL SALES		281.791	5,677	100.0%	303.309	5,422	100.0%	-21.517	-7.1%	255	4.7%

* Flucostat (tablets only)

** Amixin (only №125)

Top 10 Rx Brands 1H2010 (excluding 3rd parties products)

№	BRAND	1H2010			1H2009			Volume 10/09		Sales 10/09	
		Volume (mln packs)	Sales (mln RUR)	% of total sales	Volume (mln packs)	Sales (mln RUR)	% of total sales	Change	%	Change	%
1	Phosphogliv	0.991	318	20.0%	0.934	326	32.9%	0.058	6.2%	-7	-2.2%
2	Rastan	0.221	301	19.0%	0.024	23	2.3%	0.197	812.8%	278	1206.1%
3	Biosulin	0.326	161	10.1%	0.180	91	9.2%	0.146	81.4%	70	76.4%
4	Combilipen Coccarboxylase	1.228	117	7.4%	0.744	74	7.5%	0.484	65.0%	43	57.2%
5	Hydrochloride	2.396	111	7.0%	0.832	21	2.1%	1.564	187.9%	90	430.9%
6	Picamilon	1.697	65	4.1%	2.118	57	5.8%	-0.421	-19.9%	8	13.3%
7	Ciclodol	1.367	61	3.8%	1.249	51	5.2%	0.118	9.4%	10	18.8%
8	Sulfocamphocaine	1.157	45	2.8%	0.896	30	3.0%	0.261	29.1%	15	50.8%
9	Renipril	0.967	36	2.3%	0.944	35	3.6%	0.022	2.4%	1	2.7%
10	Octolipen	0.192	36	2.3%	0.041	7	0.7%	0.152	373.8%	29	419.8%
TOP 10 total		10.542	1,251	78.8%	7.962	715	72.3%	2.580	32.4%	535	74.8%
Other brands		15.134	337	21.2%	10.991	275	27.7%	4.143	37.7%	63	22.9%
TOTAL SALES		25.676	1,588	100.0%	18.953	990	100.0%	6.723	35.5%	598	60.4%

Top 10 RX Brands demonstrated growth of 74.8% in value

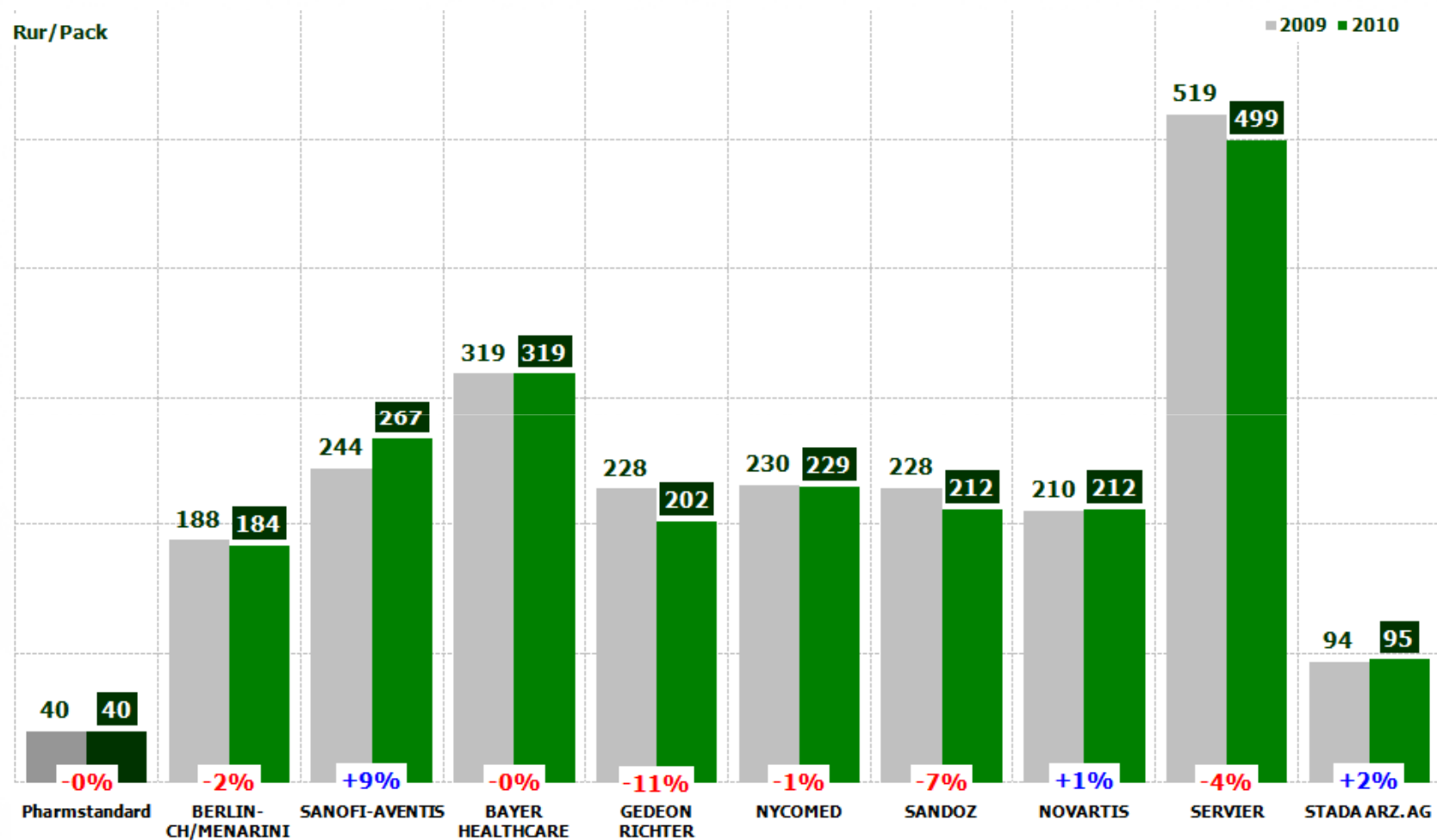
Collaboration projects – 3rd parties products

Brand	1H 2010 (RUR mln)	% of total sales	1H 2009 (RUR mln)	% of total sales	Change (RUR mln)	Change (%)
<i>Velcade®</i>	1,649.6	14.3%	2,278.1	22.6%	-628.5	-27.6%
<i>Coagil VII</i>	790.6	6.8%	0.0	0.0%	790.6	-
<i>Pulmozyme®</i>	610.2	5.3%	0.0	0.0%	610.2	-
<i>Mildronate®</i>	554.7	4.8%	673.6	6.7%	-118.9	-17.7%
<i>Other 3rd parties products</i>	351.1	3.0%	381.9	3.8%	-30.8	-8.1%
Total	3,956.2	34.3%	3,333.6	33.1%	622.6	18.7%

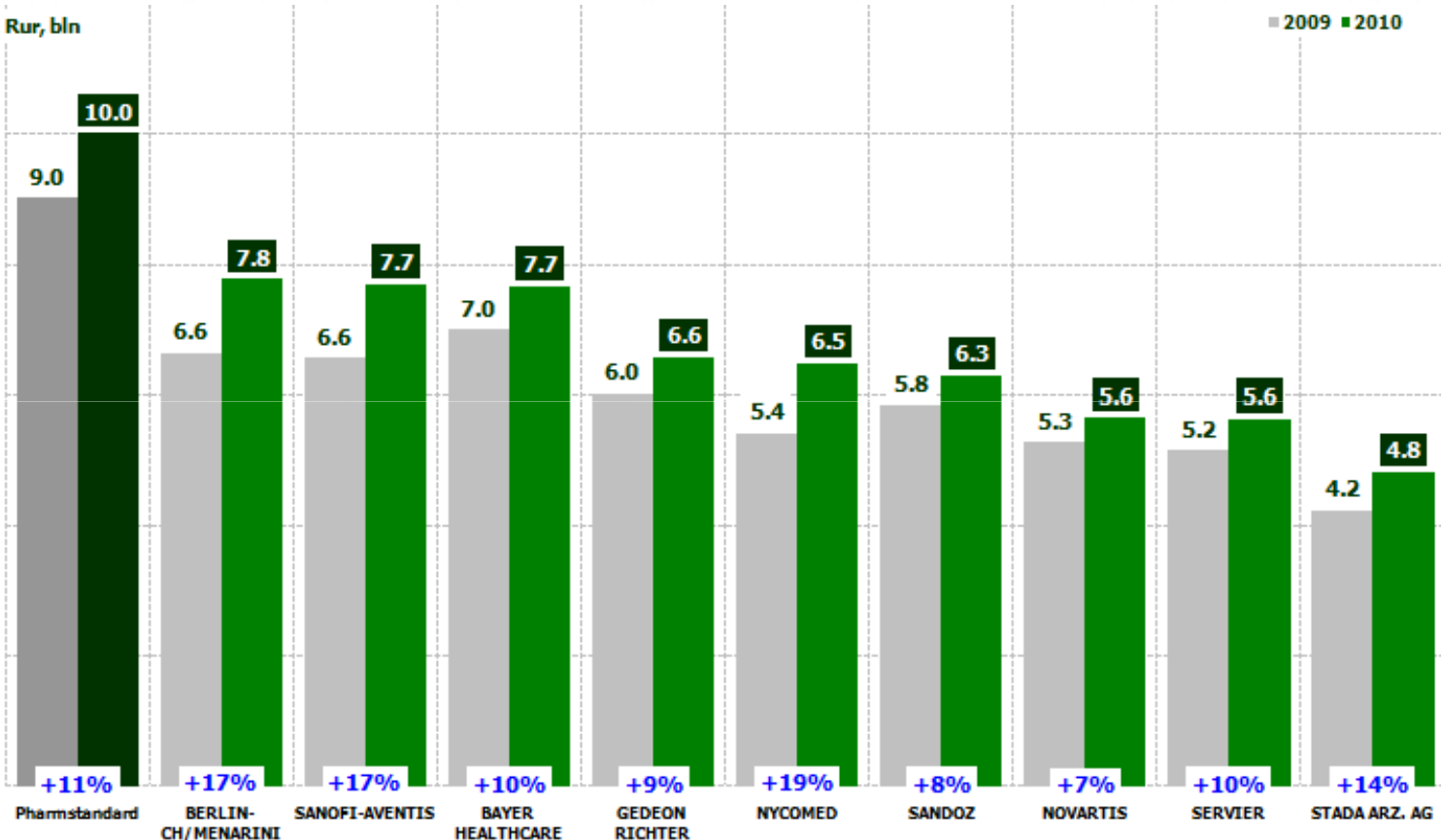
The OJSC Pharmstandard and “Johnson & Johnson” LLC entered into mutual agreement (secondary packaging of the product Velcade® (INN Bortezomib)) - The sales of the product in the first half of 2010 achieved RUR1,650 mln.

The Company successfully launched first shipments of the product Coagil VII (INN Eptacog Alpha) - RUR 791 mln.

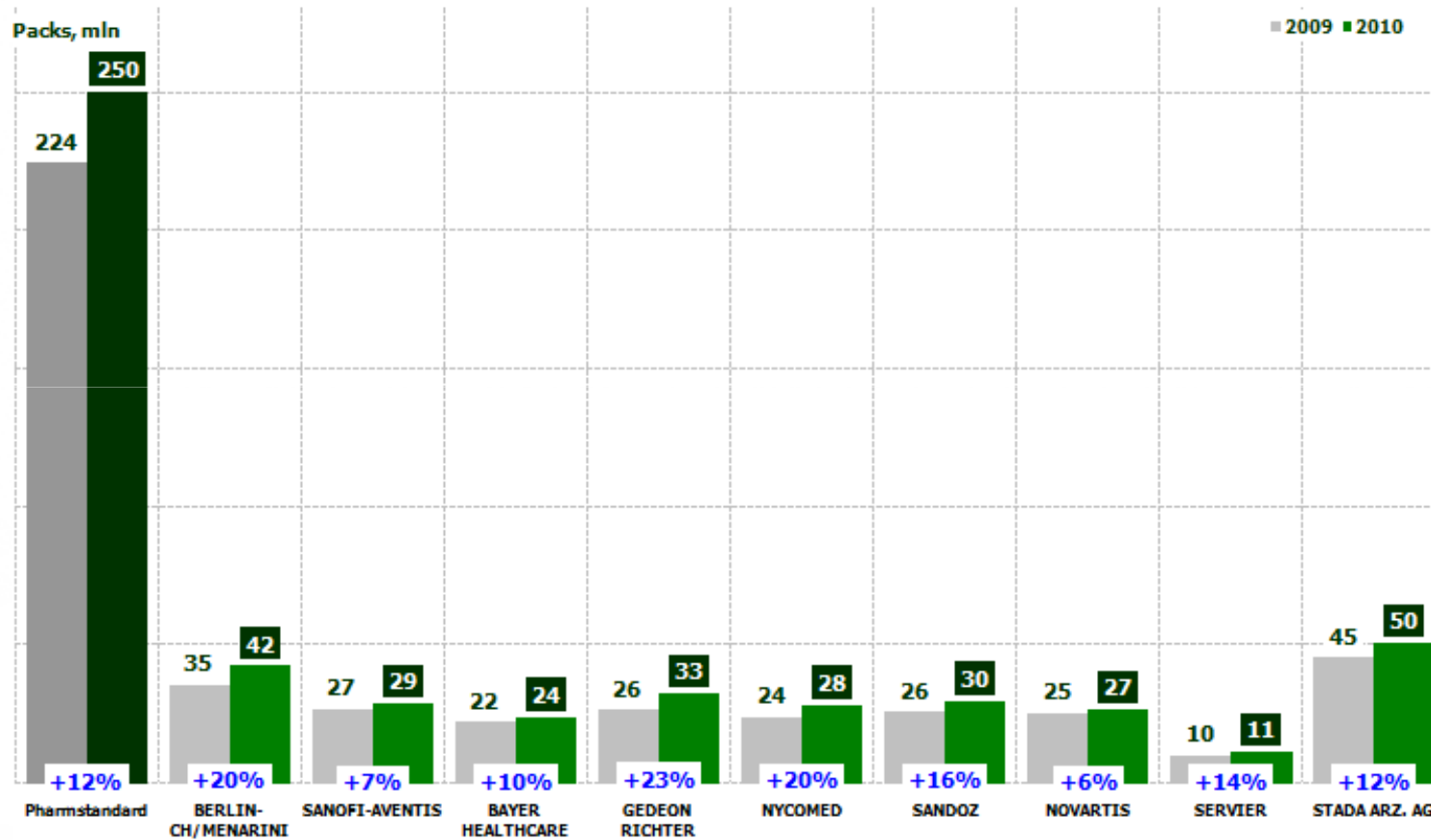
TOP-10 Average retail price dynamics 1H2010/1H2009, RUR



TOP-10 sales 1H2010/1H2009 by value, bln RUR



TOP-10 sales 2009/2008 by volume, packs



Government Support of healthcare in frame of PHARMA 2020 strategy

FRP

- FRP was launched in 2005 and became one of the key market drivers. Stipulates free medication for certain social groups, such as physically handicapped and veterans.
 - Budget 2010 increased by 10% up to 88 bln RUR

Regulations

- New approach to the price registration and regulation approved and implemented since 1/04/2010
 - Obligatory GMP production facilities certification since January 2014
 - 15% price preference for local producers in government procurement
- New law about pharmaceutical products approved by president and commence from 01/09/2010

Strategy 2020

- Ministry of Industry and Trade of the Russian Federation approved the concept of the Pharmaceutical Sector Development Strategy 2020.
- This document outlines the guidelines for the adoption of the GMP standards and implementation of the import substitution programme.

Import Substitution

- According to the Strategy 2020, by 2020, the share of local products in the Russian market shall reach 50%.
- In December 2008, Ministry of Industry and Trade of the Russian Federation issued Order No 427. 15% price preferences to Russian manufacturers until 31 December, 2010.
 - Starting from 01/09/2010 no registration for API needed in line with new law

Expected results

- Starting from 2020 Domestic products consumption – 50% of total market by value
- Share of innovation preparations on the market – 60% of total market by value
 - Increase of export by 8 times compared to 2008
- Provision of medicinal safety of the RF in compliance with the list of life-saving drugs
- Stimulation of domestic substances production sufficient for production of 50% of total drugs by value

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