#### Sergei I. Kuznetsov General Director Rostelecom

June 15, 2003



Certain statements in this presentation are "forward-looking statements" within the meaning of the U.S. federal securities laws and are intended to be covered by the safe harbors created thereby.

These forward-looking statements are subject to risks, uncertainties and other factors, which could cause actual results to differ materially from those expressed or implied by these forward-looking statements.

These risks include the risk of changes the Company's operations and business prospects, the general financial and economic circumstances, relating to regulation of the Russian telecommunications industry and the Russian legislation; the competition and other risks.

For a more detailed discussion of these and other factors, see the Company's Annual Report on Form 20-F for its most recently completed fiscal year and the Company's other public filings with The U.S. Securities and Exchange Commission. Many of these factors are beyond the Company's ability to control or predict. Given these and other uncertainties, the Company cautions not to place undue reliance on any of the forward-looking statements contained herein or otherwise.

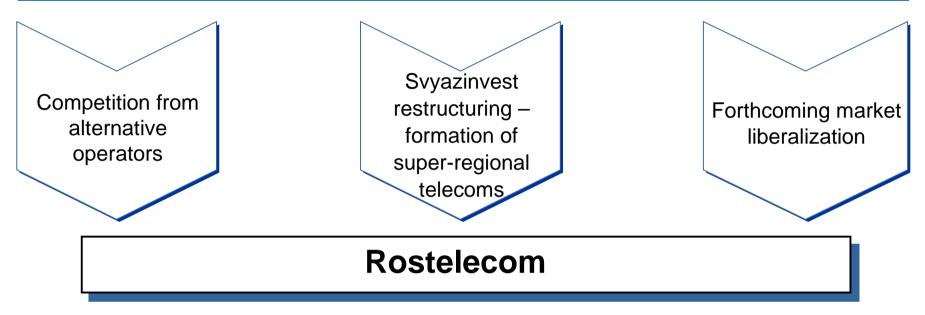
The Company does not undertake any obligation to release publicly any revisions to these forward-looking statements to reflect events or circumstances after the date hereof or to reflect the occurrence of unanticipated events, except as maybe required under applicable the U.S. federal securities laws.



- ✓ Main tasks faced by the management
- ✓ Management's review of 2002 achievements
  - Efficiency improvement and cost optimization
  - Commercial activity optimization
  - ✓ Debt reduction
  - ✓ 2002 major investment projects
  - ✓ Improved financial performance
  - ✓ Growth in market capitalization
  - ✓ Social program implementation
- ✓ Tasks for 2003



# Trends in the Russian telecommunication sector lead to stronger competition



#### Management's key aim:

prepare Rostelecom for competition by creating an efficiently-run competitive business



### Tasks faced by Rostelecom management

#### Key problems that have to be solved before the market can be liberalized

- ✓ Elimination of cross-subsidy
  - gradual increase in local tariffs to economically justifiable levels
  - gradual increase in Rostelecom's share in DLD tariffs
  - rebalancing of tariffs for budget-funded organizations/households and commercial companies
- ✓ Disposal of unprofitable assets
- Company restructuring aimed at enhancement of efficiency and creation of competitive client-oriented business





- ✓ Main tasks faced by the management
- ✓ Management's review of 2002 achievements
  - Efficiency improvement and cost optimization
  - Commercial activity optimization
  - ✓ Debt reduction
  - ✓ 2002 major investment projects
  - ✓ Improved financial performance
  - ✓ Growth in market capitalization
  - ✓ Social program implementation
- ✓ Tasks for 2003



## Key areas of Rostelecom restructuring in 2002

- ✓ Formation of a new management team
- ✓ Reform of the organizational structure
- ✓ Optimization of business portfolio
- ✓ Redevelopment and introduction of business processes



#### Formation of a new management team

- Management structure of the Company was entirely reorganized and transformed into a vertically integrated one with clear distribution of responsibilities
- ✓ New management team was formed
- Rostelecom's executives professionals with vast industry experience and track record of success in other Russian and Western telecommunications businesses



### **Organizational structure reform**

- Structure of business units was optimized through forming 7 regional and 3 operating business units instead of 24 units at the beginning of 2002
- ✓ Reorganization enabled Rostelecom to:
  - reduce headcount due to administrative and management redundancies
  - increase management efficiency and functional transparency of business units
  - optimize management and operation of Rostelecom's network



### **Optimization of business portfolio**

- Major priority with respect to subsidiaries optimization of business portfolio through disposal of non-core and underperfoming assets
- ✓ The number of subsidiaries has been reduced
- Agreements between Rostelecom and subsidiaries were reviewed with the purpose of strengthening financial controls and adding value to Rostelecom's core activities
- ✓ Main transactions:
  - Acquisition of 100% control over CJSC Westelcom
  - Sale of 50% stake in Sovintel to the holding company Golden Telecom





# Redevelopment and introduction of business processes

- ✓ Enterprise resource planning system introduced
- ✓ Unified accounting policy and budgeting system introduced
- Separate cost accounting system (ABC cost accounting) on the basis of a study by McKinsey & Company on Calculation of Economically Justified Expenses and Normative Profit for Regulated Telecommunications Services introduced



- ✓ Main tasks faced by the management
- ✓ Management's review of 2002 achievements
  - Efficiency improvement and cost optimization
  - ✓ Commercial activity optimization
  - ✓ Debt reduction
  - ✓ 2002 major investment projects
  - ✓ Improved financial performance
  - ✓ Growth in market capitalization
  - ✓ Social program implementation
- ✓ Tasks for 2003



### **Commercial activity optimization**

- ✓ Level of cross-subsidization of regional operators was reduced through increases in Rostelecom's share in ultimate DLD tariff from 12% to 18% on average
- Long-distance tariff rebalancing on the Moscow market was realized: the difference between tariffs for households/budget funded organizations and tariffs for commercial companies was reduced, the difference between tariffs to more and less distant zones was reduced, the imbalance between long-distance tariffs during peak and off-peak hours was decreased
- ✓ In 2002 strong commercial teams to work with operators were formed
- Leased lines pricing policy for operators was changed tariffs for leased lines were changed to match the price level of substitution service (traffic transit)
- ✓ Work with international operators was activated. It reversed past declines in incoming ILD traffic for the first time for several years 2002 incoming ILD traffic increased by 12%
- In 2002 we began forming the new management team of our Moscow business unit -MMT

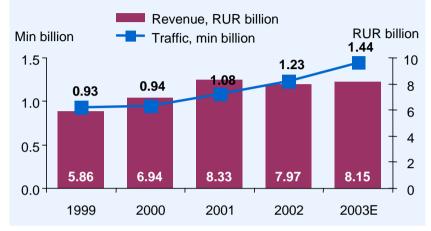


#### **Traffic and revenue dynamics**

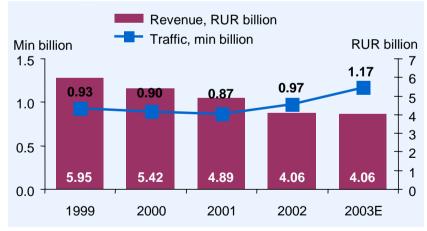
#### RUR/min billion 11 10.55 8.86 9 8.13 7.07 7 7.14 5.81 6.18 5 4.46 4.96 3.91 3 -1999 2000 2001 2002 2003E

**DLD traffic and revenue dynamics\*** 

#### **Outgoing ILD traffic and revenue dynamics\***



#### Incoming ILD traffic and revenue dynamics\*



\* In accordance with Russian Accounting Standards



✓ Main tasks faced by the management

#### ✓ Management's review of 2002 achievements

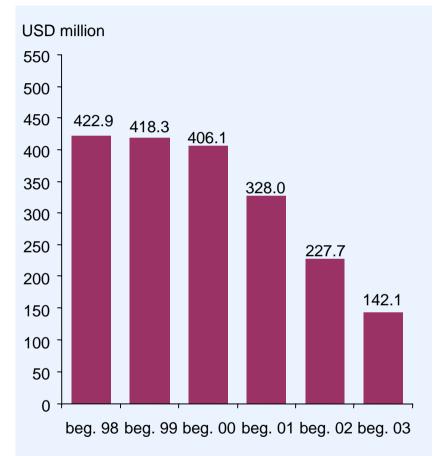
- Efficiency improvement and cost optimization
- Commercial activity optimization
- ✓ Debt reduction
- ✓ 2002 major investment projects
- ✓ Improved financial performance
- ✓ Growth in market capitalization
- ✓ Social program implementation
- ✓ Tasks for 2003



#### **Debt reduction**

- Rostelecom continued to reduce debt in 2002
- ✓ Rostelecom debt was reduced from USD 227.7 million at the beginning of 2002 to USD 142.1 million at the end of 2002 – almost by 40%
- A number of loans in the total amount of about 80 mln. USD were repaid ahead of schedule

#### Debt dynamics\*



\* In accordance with Russian Accounting Standards



✓ Main tasks faced by the management

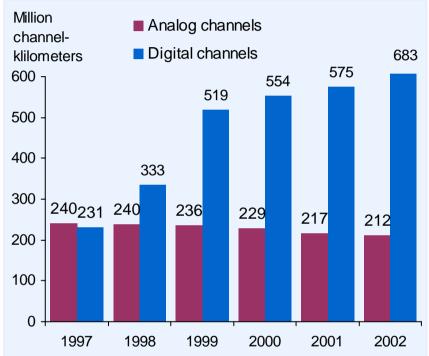
#### ✓ Management's review of 2002 achievements

- Efficiency improvement and cost optimization
- Commercial activity optimization
- ✓ Debt reduction
- ✓ 2002 major investment projects
- ✓ Improved financial performance
- ✓ Growth in market capitalization
- ✓ Social program implementation
- ✓ Tasks for 2003



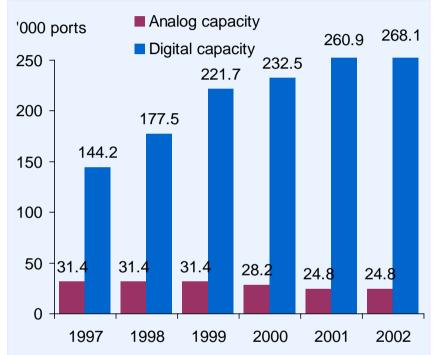
## **Rostelecom trunk network development**

## Development dynamics of the primary network



 ✓ Level of network digitalization in channel-kilometers – 76.3%

## Development dynamics of switching capacity



 ✓ Level of switching capacity digitalization – 91.5%



#### **2002 Major Investment Projects**

- Modernization and enhancement of the throughput capacity of the Moscow –
  St. Petersburg line using DWDM technology as part of the Baltic Cable System project
- Beginning of projects to expand the throughput capacity of the Moscow Novosibirsk and Moscow – Novorossiisk lines using DWDM technology
- ✓ Construction of a new fiber-optic line between Russia and Kazakhstan
- ✓ Construction of modern flexible multiplexers network
- ✓ Capital expenditure in 2002 amounted to USD 70 million

Project	Constructed/Installed in 2002	
Fiber-optic lines (km)	455.97	
Russia-Kazakhstan fiber-optic line, stage 1	417.35	
Russia-Kazakhstan fiber-optic line, stage 2	38.62	
Trunk exchanges (channels)	5,910	



✓ Main tasks faced by the management

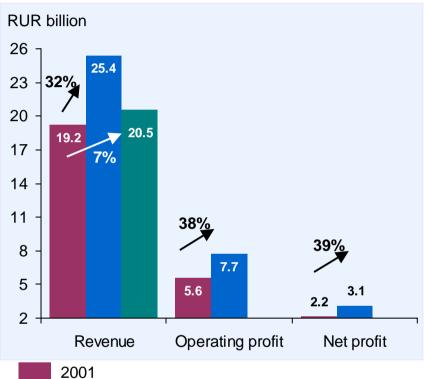
#### ✓ Management's review of 2002 achievements

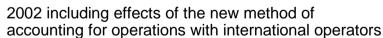
- Efficiency improvement and cost optimization
- Commercial activity optimization
- ✓ Debt reduction
- ✓ 2002 major investment projects
- Improved financial performance
- ✓ Growth in market capitalization
- ✓ Social program implementation
- ✓ Tasks for 2003



#### **Improved Financial Performance**

#### P&L Highlights\*





2003 including effects of the new method of accounting for operations with international operators

\* In accordance with Russian Accounting Standards

Balance Sheet Highlights*			
RUR '000			
	31.12.2001	31.12.2002	
ASSETS			
Non-current assets	23 555 048	22 909 612	
Current assets	13 419 184	18 039 517	
BALANCE	36 974 232	40 949 129	
SHAREHOLDERS EQUITY AND LIABILITIES			
Shareholders equity	16 298 968	19 296 556	
Liabilities, incl.	20 675 264	21 652 573	
Long-term liabilities	9 338 977	7 291 882	
Short-term liabilities	11 336 287	14 360 691	
BALANCE	36 974 232	36 974 232	
Net assets	16 708 903	19 607 172	

- ✓ Current liquidity ratio at the end of 2002 was 1.29, or 0.1 higher than in 2001
- ✓ Independence ratio was 0.47, 0.03 higher year-on-year



✓ Main tasks faced by the management

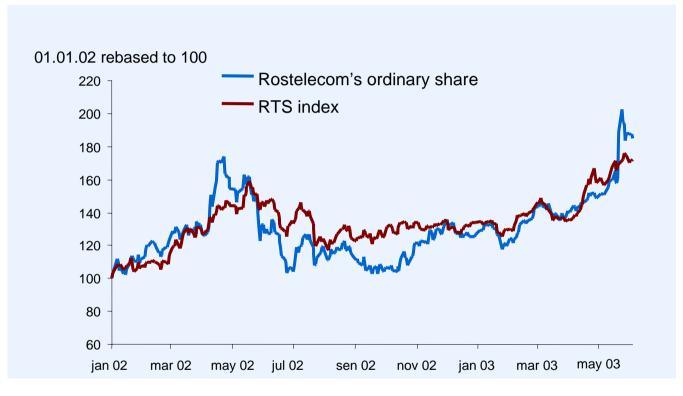
#### ✓ Management's review of 2002 achievements

- Efficiency improvement and cost optimization
- Commercial activity optimization
- ✓ Debt reduction
- ✓ 2002 major investment projects
- ✓ Improved financial performance
- ✓ Growth in market capitalization
- ✓ Social program implementation
- ✓ Tasks for 2003



#### **Growth in market capitalization**

Ordinary share price performance relative to RTS index



Since January 2002 Rostelecom's capitalization has almost doubled, exceeding USD 1.5 billion



✓ Main tasks faced by the management

#### ✓ Management's review of 2002 achievements

- Efficiency improvement and cost optimization
- Commercial activity optimization
- ✓ Debt reduction
- ✓ 2002 major investment projects
- ✓ Improved financial performance
- ✓ Growth in market capitalization
- ✓ Social program implementation
- ✓ Tasks for 2003



# Personnel – the key factor of the Company's successful development

# In the context of building HR management system the following projects were implemented in 2002:

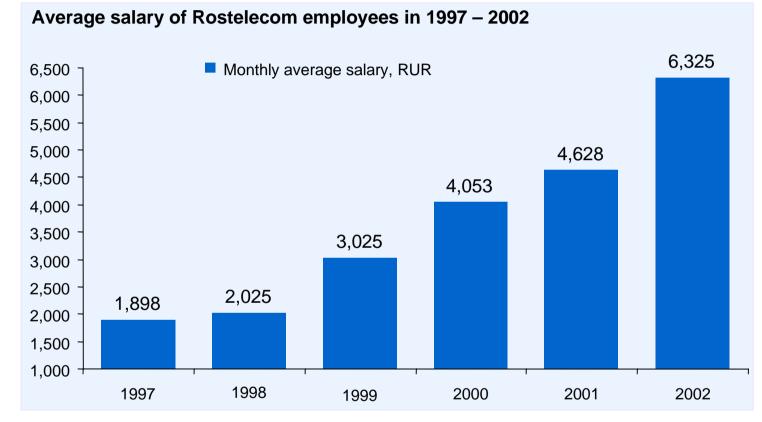
- ✓ Rostelecom's Corporate University was launched
- ✓ Training system was created
- ✓ Staff number optimization continued
- ✓ Unified compensation system was developed
- ✓ Social programs' optimization began

#### Development of HR management system in 2003 will focus on:

- ✓ Building staff development system
- ✓ Increasing motivation system efficiency
- ✓ Introducing the program of effective staff recruitment and rotation
- ✓ Continuing optimization of staff numbers



## **Social program implementation**



 ✓ In 2002 average salary (including payments due to regional regulation of salaries) was increased by 37%. Growth in salary was mainly due to organizational structure and staff number optimization



- ✓ Main tasks faced by the management
- ✓ Management's review of 2002 achievements
  - Efficiency improvement and cost optimization
  - ✓ Commercial activity optimization
  - ✓ Debt reduction
  - ✓ 2002 major investment projects
  - ✓ Improved financial performance
  - ✓ Growth in market capitalization
  - ✓ Social program implementation

✓ Tasks for 2003





#### **Further directions of Rostelecom's development**

Efficiency enhancement and cost optimization

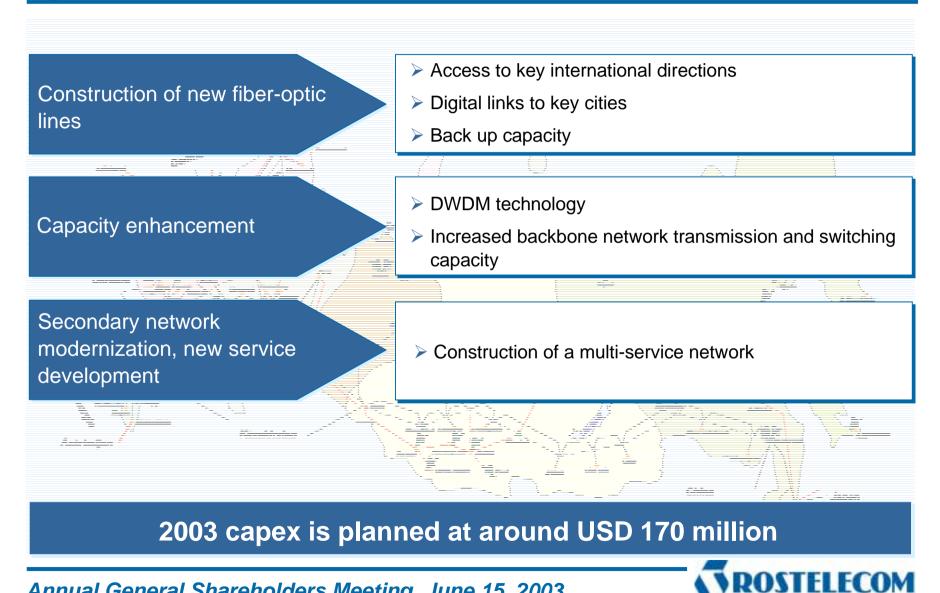
Solving the problem of revenue stagnation

- ✓ Further staff reductions
- ✓ Fine-tuning of internal business procedures
- ✓ Spin-off of analogue assets

- Reform of settlement system with regional operators
- Stabilization of the situation in the Moscow market
- Optimization of settlement rates with international operators
- ✓ Europe Asia traffic transit market entry



#### **Capital expenditure priorities are determined** by commercial needs





# **Thank you!**

